

Mosmiller Report 2023  
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Tiger Garden Floral Shop

When I had first started this internship, I had wanted to improve on my floral design. This included planning events, consulting with customers, and executing the event all the way through. I had the opportunity to work with customer during consultations for their wedding. This type of experience gave me confidence by being able to openly work with each bride and understand their desired needs, so I perfectly execute a wedding for them. I also wanted to create a solid recruiting process for the business. I created a step by step plan of what each manger must do from the time that an student wants to apply to the job, all they way up to their training days. Along with recruiting I had also wanted to create an outline for how the website should be set up and run daily. This task would also help future mangers or new marketing team so they can look back and refer to it fi they were to have any questions. I also created a step by step, detailed plan of what needs to be done and how to do it.

The new skills that I had learned were mostly in the floral design events category. I learned a lot about consultations and how they should be conducted. I thought it was interesting on what skills I had to pick on. Apparently it is very common for brides to get off track during their consultations, so I had to use the same tactic to get the conversation on a straight line again. The interpersonal skills and guidance that I learned was important in their specific field.

I think that the company that I had interned with was a great choice. I know I may be a little biased because I have worked there for many years, but I truly do think that they provide excellent teaching opportunities and experiences for students to grow in whatever field they want to go into. I think that since we do so much at Tiger Garden there is a spot for everyone and whatever passion they desire. I had mentioned this before, but Tiger Garden was able to give me a lot of free range to explore and try new things. However, if I did need specific guidance and teaching, they were always there to help me. The supervisor, Lesleigh Cravens was wonderful in helping me and pushing me into the direction I wanted to go to.

The impact that this internship had on was very important for my education and future goals. I don't always love tradition schoolwork, but rather hands on activities and experiences. I think that this is what this internship allowed me to do. I was able to work with skills hand on and through real life experiences so I could grasp what my future occupation would actually be like. Going along with that I think the internship helped ease any worries I had going into my next job when I graduate. I had recently received a job offer in Chicago, Illinois as a Floral production Designer for a floral event company. This internship had helped me feel more comfortable moving and making that transition to a large event company and knowing that I have the skills and knowledge to perform my best.



20 Under 40 2023. Event held at the Atrium on Tenth.

April 28<sup>th</sup>, 2023



True/False Film Festival 2023. Event Held in Downtown Columbia.

March 2<sup>nd</sup>, 2023



The COMO Companies 2023. Event Held in Columbia, MO  
February 1<sup>st</sup>, 2023