



**RESEARCH
INTERNSHIPS
SCHOLARSHIPS
EDUCATION**

2023 FUNDRAISING CAMPAIGN

ENDOWMENT.ORG/RISE | MAY 15 - JUNE 30

SPONSORSHIP OPPORTUNITIES

Virtual Fundraising Campaign Held Between May 15 - June 30, 2023

DIAMOND

\$7,000

- Event Sponsor of Reception at SAF Convention (*Signage, Printed table material*)
- Half Page Ad in August Print Bulletin
- Banner Ad in Online Bulletin
- 5 Promoted Job Openings on AFE's Career Center
- Large Logo Placement on AFE Website with Link
- Recognition on Social Media and Print Newsletter

PLATINUM

\$5,000

- Quarter Page Ad in August Print Bulletin
- Banner Ad in Online Bulletin
- 3 Promoted Job Openings on AFE's Career Center
- Large Logo Placement on AFE Website with Link
- Recognition on Social Media and Print Newsletter

GOLD

\$3,000

- Business Card Ad in August Print Bulletin
- Banner Ad in Online Bulletin
- 1 Promoted Job Opening on AFE's Career Center
- Medium Logo Placement on AFE Website with Link
- Recognition on Social Media and Print Newsletter

SILVER

\$1,500

- Business Card Ad in August Print Bulletin
- Small Logo on AFE Website with Link
- Recognition on Social Media and Print Newsletter

BRONZE

\$750

- Name on AFE Website with Link
- Recognition on Social Media and Print Newsletter

COPPER

\$300

- Name on AFE Website
- Recognition in Print Newsletter

The American Floral Endowment provides funding for research, internships, scholarships, and educational grants to support the advancement of the floral industry. We thank you for supporting our efforts!

For more information, contact afe@endowment.org or (703) 838-5211.



**RESEARCH
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2023 Annual Fundraising Campaign

Sponsor Commitment Form

**VIRTUAL FUNDRAISING CAMPAIGN HELD BETWEEN MAY 15 - JUNE 30, 2023
SIGN UP TODAY!**

DIAMOND | \$7,000

Event Sponsor of Reception at SAF Convention, Half Page Ad in August Print Bulletin, Ad in Online Bulletin, 5 Promoted Job Openings on AFE's Career Center, Large Logo Placement on AFE Website with link, Recognition on Social Media and Print Newsletter

PLATINUM | \$5,000

Quarter Page Ad in August Print Bulletin, Ad in Online Bulletin, 3 Promoted Job Openings on AFE's Career Center, Large Logo Placement on AFE Website with link, Recognition on Social Media and Print Newsletter

GOLD | \$3,000

Business Card Ad in August Print Bulletin, Ad in Online Bulletin, 1 Promoted Job Opening on AFE's Career Center, Medium Logo Placement on AFE Website with link, Recognition on Social Media and Print Newsletter

SILVER | \$1,500

Business Card Ad in August Print Bulletin, Small Logo on AFE Website with link, Recognition on Social Media and Print Newsletter

BRONZE | \$750

Name on AFE Website with link, Recognition on Social Media and Print Newsletter

COPPER | \$300

Name on AFE Website, Recognition in Print Newsletter

If you aren't able to participate as a Sponsor, we welcome contributions of any size to support our efforts and will consider you a Friend of the Endowment.



SIGN ME UP AT \$ _____ AMOUNT CREDIT TRUSTEE OR STAFF MEMBER: _____

Name _____ Email _____

Company Name _____ Phone _____

Business Address _____

City/State/Zip _____

PAYMENT INFORMATION:

Charge my Credit Card: MasterCard Visa AMEX Check Enclosed

Name on Card _____ Signature _____

Card Number _____ Exp. Date _____

American Floral Endowment is a tax-exempt non-profit organization and contributions are tax-deductible. EIN 23-6268380

Download and submit this form by email or mail to:

AFE, 610 Madison Street, Ste 101, PMB 803, Alexandria, VA 22314
Email: afe@endowment.org Phone: (703) 838-5211 / Fax: 703-822-7145

Contributions can be made online at endowment.org/rise.