



# ANNUAL FUNDRAISING CAMPAIGN

MAY 15-JUNE 28



RESEARCH  
INTERNSHIPS  
SCHOLARSHIPS  
EDUCATION

## Your donation to AFE helps increase funding for:

- **R**esearch to produce healthier, longer-lasting flowers and plants.
- **I**nternships to recruit tomorrow's leaders and provide hands-on training for young professionals.
- **S**cholarships to foster education and empower the next generation to choose careers in our industry.
- **E**ducation to provide ongoing learning opportunities and knowledge to all industry members at all levels.

**Together we can make  
a difference for all!**



**DONATE  
TODAY!**



[endowment.org/rise2024](https://endowment.org/rise2024)



American  
Floral  
Endowment

Funding the Future of Floriculture