

Honoring the Legacy of John M. Hodapp



The American Floral Endowment (AFE) announces a new memorial tribute in memory of John M. Hodapp. This memorial tribute is established by long-time clients and friends, the Tawaga Family and Ken Young AAF.

John was Director of Agency Operations, overseeing the firm's agency subsidiary at Hortica, a brand of Sentry Insurance Group. John's previous positions at Hortica included national accounts manager and regional vice-president of the Midwest Region. John was actively engaged in serving the needs of many Hortica clients, including AFE, SAF, and many other industry businesses, advising on risk management and insurance issues.

John passed unexpectedly on February 11, 2022. John and his wife Cathy had recently moved to Eddyville, Kentucky, where he planned to retire before the end of the year. He had recently celebrated his 35th anniversary with Hortica. Prior to joining Hortica, John worked for 12 years alongside his father at the family's independent insurance agency.

John was very dedicated to family, friends, and Hortica. He enjoyed working on insurance issues within the floral industry. John is survived by his wife Cathy, their son Ryan, daughter Ashley, and their spouses. He is also the very proud grandfather of four grandsons (Beau, Luke, Tucker, Grant) and one granddaughter (Arlie). John will always be remembered for his eternal optimism and friendly smile. He loved to travel and meet new people. He also had a passion for cars and airplanes... and, most of all, caring for and bringing joy to his family!



Funding Generations of Progress
Through Research and Scholarships

Yes, I want to honor the legacy of John M. Hodapp!

Amount: \$50 \$100 \$250 Other \$ _____

Enclosed is my check payable to: **AFE/John Hodapp Memorial Tribute**

Please charge my credit card: AMEX VISA MASTERCARD

Account # _____ Expiration Date _____

Signature _____

Name _____ Date _____

Company _____

Address _____

City, State, Zip _____

Phone _____ Email _____

**Your contribution to
the Memorial Tribute is
tax-deductible.**

Tax ID# 23-6268380

Thank you!

Donations can also be made online at:

endowment.org/donate