

# Honoring the Legacy of Sue Conyers



A memorial tribute honoring Sue Ann Conyers has been established through the American Floral Endowment (AFE) by Red and Katie Kennicott of Kennicott Brothers in Chicago, IL. Sue A. Conyers, 80, passed away on July 14th after a battle with brain cancer. Sue was a pioneer in the flower industry.

In 1971, Sue joined Sunburst, a new flower importing company, as an Office Manager. In 1975, she joined Southern Rainbow as a Sales Manager. After gaining a few years of experience in the industry, Sue opened her own importing company in Miami, World Flowers, Inc., in 1979. World Flowers became a family business and inspired generations of industry work.

Sue quickly became a leader in the Miami flower importing community. She viewed the health of the whole industry with as much gravity and importance as the growth and health of her own company. This attitude and her belief that no single business can survive if the industry it services is not strong led her to spearhead the creation of the Miami Flower Importers Credit Association (MFICA) in 1981, which continues to service the flower importers. To read the full tribute, please visit [endowment.org](http://endowment.org).

**Yes, I want to honor the legacy of Sue Conyers!**

Amount:  \$50  \$100  \$250  Other \$ \_\_\_\_\_

Enclosed is my check payable to: **AFE/Gene Willis Memorial Tribute**

Please charge my credit card:  AMEX  VISA  MASTERCARD

Account # \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

Name \_\_\_\_\_ Date \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_



**Your contribution to  
the Memorial Tribute is  
tax-deductible.**

**Tax ID# 23-6268380**

**Thank you!**

Donations can also be made online at:

[endowment.org/donate](http://endowment.org/donate)