

Honoring the Legacy of Marc van Iersel



A memorial tribute honoring Marc van Iersel has been established through the American Floral Endowment (AFE). Dr. Marc van Iersel, Researcher and Professor at the University of Georgia, peacefully passed away on April 20, 2023, at the age of 57, with his wife, Lynne, and friend/former student, Claudia Elkins, at his side. Marc was hugely impactful to the floral industry through his research and teaching.

Marc van Iersel was a horticulturist who pioneered intelligent systems that changed the way food and ornamental plants are grown. His approach was simple and direct: ask plants what they need and then automatically provide it. He published over 150 scientific papers with global influence and was invited to lecture about his research around the world, including Italy, Spain, Taiwan, Kenya, Canada, China, Chile, and Brazil.

Marc was the Vincent J. Dooley Professor of Horticulture at the University of Georgia, where he spent most of his career from 1995 on. Marc oversaw the UGA Horticulture Physiology Laboratory focused on photosynthesis and light use efficiency research. He also worked on applied research in controlled agriculture environments. To read the full tribute, visit endowment.org.

Yes, I want to honor the legacy of Marc van Iersel!

Amount: \$50 \$100 \$250 Other \$ _____

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Your contribution to the Memorial Tribute is tax-deductible.

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Thank you!