

Honoring the Legacy of Del Demaree



A memorial tribute has been established through the American Floral Endowment (AFE), honoring Delmar "Del" Earl Demaree Jr., AAF. Del Demaree Jr. passed away on January 2nd, 2023, at the age of 85. Del was a longtime industry member, a business expert, and a devoted family man.

Del was a second-generation owner who took his family business, Syndicate Sales, to new heights. In 1967 he became president of the company, which took off due to his vision and entrepreneurial drive. He continued to expand product lines and influence all parts of the industry.

Raised on farms in Michigan and then outside of Kokomo, Indiana, Del's first taste of being an entrepreneur was when he sold chickens from the family farm door to door. During that time in the mid-'40s, Del's father spent four days a week farming and three days on the road selling giftware to florists. It was around this time that the family business was born. During his early years with the company, Del learned the values of stewardship, hard work as well as honoring customers, creditors, and employees. He also understood and modeled the importance of volunteerism and community service.

Throughout his career, Del had an unsurpassed commitment to giving back to the industry by holding leadership positions with AFE, SAF, WF&FSA, and more. He received countless awards and accolades for his service. To read the full tribute, visit endowment.org/del-demaree.

Yes, I want to honor the legacy of Del Demaree!

Amount: \$50 \$100 \$250 Other \$ _____

Enclosed is my check payable to: **AFE/Del Demaree Memorial Tribute**

Please charge my credit card: AMEX VISA MASTERCARD

Account # _____ Expiration Date _____

Signature _____

Name _____ Date _____

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Donations can also be made online at:

endowment.org/donate



Your contribution to the Memorial Tribute is tax-deductible.

Tax ID# 23-6268380

Thank you!