



ABOUT THE YOUNG PROFESSIONALS COUNCIL

Established in 2015, the YPC offers leadership and networking opportunities for young industry professionals while getting involved in volunteer opportunities within the floral/ horticultural industries.

YPC members participate in online and in-person meetings, webinars, and other networking opportunities to share ideas, collaborate with influential industry members, and help promote careers in the floral industry to support for AFE's mission.

The YPC promotes personal and professional growth through interaction with other young professionals with similar interests, industry experts, and faculty. It's a great way to build your own network.



Funding Generations of Progress
Through Research and Scholarships

American Floral Endowment
Alexandria, VA



YOUNG PROFESSIONALS COUNCIL



Bringing young professionals
and students together to share
resources, network, and build a
stronger floriculture industry.



[ENDOWMENT.ORG/YPC](https://endowment.org/ypc)



YPC REQUIREMENTS

To join the YPC, you must:

- ★ Be 18-35 years old and live in the United States
- ★ Participate in one or more volunteer activities (i.e., scholarship review, fundraising dinner efforts, career fairs, articles/social media contributions, promoting YPC membership, etc.)
- ★ Participate in at least 2 meetings each year
- ★ Commit to using your skills and strengths to advance AFE and build a strong group of supporters and donor prospects
- ★ Be an ambassador for AFE during virtual and in-person events and expand our network of friends and supporters
- ★ Help develop and employ new strategies and approaches for fundraising, marketing, outreach, and planning to encourage students to consider careers in the industry.



YPC BENEFITS

Professional Development, Networking, and Growth

- ★ Professional Development through career tools and webinars
- ★ Networking opportunities with industry experts and peers including a private Facebook discussion group for members
- ★ Growth for the floral industry through sharing connections, events, and resources



The best thing about YPC is that it gives us a voice in the industry - to help improve the future of floriculture.



JOIN TODAY! MEMBERSHIP IS FREE!

If you are interested in becoming a member of the Young Professionals Council, complete the YPC Membership Form available at: endowment.org/YPC and email both the form and your headshot to communications@endowment.org.