



Arizona Retail Florist Education Travel Grant Application Form

Deadline: October 1 each year

The Arizona Retail Florist Education Travel Grant was established to serve traditional retail florists located in the state of Arizona. The fund initially was created through the efforts of Ken Young AAF while a member of the AFE Board of Trustees. Initial funds to establish the Grant originated from the defunct FTD District 8K with additional initial funding requirements coming from an Arizona floral industry member. The value of the fund has the ability to continue to increase with contributions from industry members made to AFE that are designated for the fund.

PURPOSE:

Provide financial assistance for traditional retail florists in Arizona to pursue design and industry-related business educational experiences that allow exposure to fellow retail florists and floral industry members from outside of the state of Arizona, while providing opportunities for floral industry networking on a national level.

Each year, one recipient will be selected to receive an educational travel grant of up to \$1,000 to help cover the cost of attending an out-of-state industry educational event. The grant will be made as a reimbursement after the event is attended. The recipient can receive the grant once every five years.

APPLICATION CRITERIA

- Applicants must be owners, managers or employees of traditional retail florist shops with a brick and mortar storefront in the state of Arizona.
- Applications for this travel grant must be for an industry event in the coming year. *For example, apply in 2017 for travel in 2018.*
- Applicants must be requesting this grant for travel for floral design or industry-related business educational opportunities that take place outside of the state of Arizona.

Examples of eligible opportunities include floral design schools, FTD Boot Camp, Floriology Institute, Teleflora Academy Events, SAF Profit Blasts or Convention, State or Regional Floral Conventions, Cultivate, AIFD Symposiums, and others. The exception to the "out-of-state" travel requirement would be if a national program (like SAF Convention or AIFD Symposium) were held within Arizona, which would still allow for exposure to fellow out-of-state retail florists and floral industry members.

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Please return completed application form with the required recommendation letter to:

American Floral Endowment, 610 Madison Street, Suite 101, PMB 803 Alexandria, VA 22314, or email to afe@endowment.org.

AFE will notify all applicants of the recipient in early November each year.



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Financial assistance (up to \$1,000) for traditional retail florists in Arizona to pursue design and industry-related business educational experiences.

Deadline: October 1

Personal Information

Name: _____ Title: _____

Employer: _____ Cell: _____

Home Address: _____ Email: _____

City: _____ State: _____ Zip: _____ Years in the industry: _____

Employer Information

Company Name: _____ Phone: _____

Address: _____ Website: _____

City: _____ State: _____ Zip: _____ Years in Business: _____
Number of Employees: _____

Travel Grant Request

1. What industry event are you attending with the benefit of this educational grant?
Date of Event: _____ Event: _____ Location: _____
2. What is the estimated cost of attending the event? (include travel, hotel, registration fees, etc.) \$ _____
3. How will any amount in excess of this educational grant be funded for the event you have selected?

4. Has your employer agreed to allow you time off to attend this event? Yes _____ No _____ I'm the owner _____
5. List your current and past employers for the last five years: _____

6. List any floral industry organizations that you or your current employer belong to:

7. List your past or present leadership roles within the floral industry or your local community:

8. List any industry awards or recognitions you may have received? _____

9. What industry events or educational opportunities have you attended in the past 5 years (*include dates and locations*):

10. List any previous scholarships or grants you have received in the past. (*include organization, dates and amount*)

Along with your completed application you will also be required to submit the following:

- A color photo of your current employer's exterior retail storefront and showroom.
- A letter of recommendation from an individual in a position of responsibility that can objectively speak to your qualities and why you should be considered for this educational grant. Individuals can include a former employer, instructor, wholesaler, retailer, or other floral industry member. The individual **CANNOT** be a relative or current employer.
- A personal statement indicating why you should be considered for this grant, why you have selected the event requested, and how it would potentially impact you and your career in the floral industry.

Signature: _____ Date: _____