

# Honoring the Legacy of Bob Williams



The American Floral Endowment (AFE) announces a new memorial tribute in memory of Robert “Bob” Williams II. Smithers-Oasis CEO Robin Kilbride, along with Red & Katie Kennicott of Kennicott Brothers Co., established the fund.

Robert “Bob” Williams II, AAF, PFCI, former Vice-President of North American Operations for Smithers-Oasis, passed away with his family by his side on September 27, 2021, at the age of 75. Bob was diagnosed with ALS (Lou Gehrig’s disease) in March 2020.

Bob was an industry champion, active volunteer leader, and business expert. Bob’s passion for building relationships and connections was shown in every aspect of his very full life. He leaves a legacy of volunteerism and commitment to the industry.

Even after retiring, Bob stayed connected and continued to share his expertise.



Funding Generations of Progress  
Through Research and Scholarships

**Yes, I want to honor the legacy of Bob Williams!**

Amount:  \$50  \$100  \$250  Other \$ \_\_\_\_\_

Enclosed is my check payable to: **AFE/Bob Williams Memorial Tribute**

Please charge my credit card:  AMEX  VISA  MASTERCARD

Account # \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

Name \_\_\_\_\_ Date \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

**Your contribution to  
the Memorial Tribute is  
tax-deductible.**

**Tax ID# 23-6268380**

**Thank you!**

Donations can also be made online at:

[endowment.org/donate](https://endowment.org/donate)