



AMERICAN FLORAL ENDOWMENT

60 Years Of Providing For The Future

Funding and Programs – By The Numbers

\$18+ MILLION in funding to support
floral industry growth!



\$14+ million
funded in
scientific
research



\$1.8 million
in awarded
scholarships
since inception
in 2006

\$1.6 million
in educational
grants



\$1.3 million
in Ball and
Mosmiller
Intern
Scholarships

\$320,000
in Floral
Design grants
established in
2008

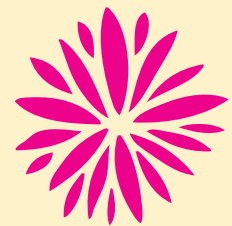


\$180,000
in MS. PHD
Scholarships
through Ecke
and Altman
Families

30 Scholarships
awarded annually

55 named funds

275 online research
reports and new
webinars



330+ Living, memorial
and corporate
tributes...



**THANK YOU FOR YOUR SUPPORT!
HERE'S TO THE NEXT 60 YEARS!**