

Honoring the Legacy of Krissy Doyle



A memorial tribute has been established by staff members of the Society of American Florists to honor Krissy Doyle.

Krissy worked for nearly two decades as SAF's manager of Member and Data Services before passing away in the summer of 2019 at the age of 49 after a valiant fight with cancer.

Born in San Diego, California, Krissy was the daughter of a U.S. Naval Submarine Master Chief. She lived in many different parts of the country before settling in Northern Virginia and discovering her first and lasting passion for drama. After high school, she performed professionally at many theatres in the greater Washington, D.C., area. She was known for her dynamic and powerful singing voice, irresistible charm and vivacious energy on the stage.

In 2000, Krissy segued that energy into her successful career at SAF. As a primary force in the association's membership department, she interacted daily with SAF members from all over the country and around the globe. She was well known

for her mastery of database technology and used that expertise to help SAF communicate with targeted audiences of floral industry business owners. Most of all, Krissy was recognized and embraced by all corners of the floral industry for her warmth, generosity and giving spirit.

Yes, I want to honor the legacy of Krissy Doyle!

Amount: \$50 \$100 \$250 Other \$ _____

Enclosed is my check payable to: **AFE/Krissy Doyle Memorial Tribute**

Please charge my credit card: AMEX VISA MASTERCARD

Account # _____ Expiration Date _____

Signature _____

Name _____ Date _____

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**Your contribution to
the Krissy Doyle
Memorial Tribute is
tax-deductible.**

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Thank you!

Donations can also be made online at:

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