

Honoring the Legacy of Shelby Shy



A memorial tribute has been established by industry members Lori, Brian and Tanner Wheat from Lafayette Florists in Colorado, Charles Ingram of Dr. Delphinium in Dallas, Texas, and the Midwest Group to honor **Shelby Shy** who passed away May 8, 2019 at the age of 38.

Shelby was a beloved member of the industry, which she joined at only 14 years old as she began working in her family's business, Shirley's Flower Studio in Rogers, Arkansas. Shelby is the daughter of Jo and Randy Buttram.

After graduating from the University of Kansas with a degree in Business Communications, Shelby returned to Northwest Arkansas and worked as an apparel buyer for Wal-Mart for 8 years. She returned to work in her family's Floral business and worked for 7 years. From this time on, she became a well-known member of the floral industry community. In 2017 Shelby established her own Consulting Firm Coleman-Brooks Consulting.

She served as AFA's president and on their board. Shelby is a former president of the Arkansas Florists Association.

Yes, I want to honor the legacy of Shelby Shy!

Amount: \$50 \$100 \$250 Other \$ _____

Enclosed is my check payable to: **AFE/Shelby Shy Memorial Tribute**

Please charge my credit card: AMEX VISA MASTERCARD

Account # _____ Expiration Date _____

Signature _____

Name _____ Date _____

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Donations can also be made online at:

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**Your contribution to
the Shelby Shy
Memorial Tribute is
tax-deductible.**

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Thank you!