

Four Floral Design Programs Awarded \$28,000

Four colleges/universities with floral programs were awarded **James & Helen Phillip Grants** from the Endowment for the 2018-2019 cycle.

These block grants are given annually to institutions with floral design programs to assist students interested in retail floral design and operations.

Read more for the list of schools.

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Chill Out: The Importance Of Keeping Flowers Cold

This article was originally printed in SAF's August issue of Floral Management.

In the floral industry, there's increasing recognition of the importance of cold temperatures — and providing cold temperatures for every flower from the point of harvest to the point of sale. (One notable exception to this rule: tropical flowers.) And, just for clarity, "cold" means 34 F to 36 F.

Why is the cold so important? Low temperatures extend...

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Videos Showcase Floriculture Opportunities

Five videos were created to bring young people to the industry, spread awareness of the Endowment and encourage industry collaboration.

Watch all of the videos on our [website](#), [Facebook page](#) and [YouTube](#). You can help by becoming AFE ambassadors and sharing these videos on your social media accounts, websites and during industry events.

The introductory video "Heard of the American Floral Endowment?" helps educate those who...

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Host an Internship for the Business Leaders of Tomorrow!

**AUGUST 2018
MONTHLY BULLETIN**

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The AFE Bulletin is proudly sponsored by The Todd Bachman Memorial Fund.



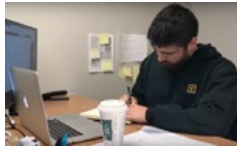
Todd Bachman served as Chairman and CEO of Bachman's before his untimely death in 2008. Todd was a past Chairman of AFE and was very active in many state and national industry organizations. His wife and daughters are honored to carry on his legacy.

Upcoming Deadlines:

October 1, 2018:

- Vic & Margaret Ball Intern Scholarship Applications - for commercial production ([Apply here](#))
- Mosmiller Intern Scholarship Applications - for retail, wholesale or allied trade ([Apply here](#))
- Business Internship Applications ([Apply here](#))
- Arizona Retail Florist Education Travel Grant - for Arizona retail florists

Our **Business Internship Program** was created to specifically attract top talent and future leaders to the global floral and horticulture industries. Funded by the Del Demaree family, it provides manufacturers, wholesalers/suppliers, importers, retail floral shops and growing operations with aspiring young business leaders.



Student applications are due October 1, so sign up to become an internship host today!

Internships are typically performed during the summer and are...

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Young Professionals Council Networking Events

It's been a busy month for AFE's Young Professional's Council!

Many members of the YPC were among the more than 10,000 industry members to attend **Cultivate**. The event, held by AmericanHort was located in Columbus, Ohio from July 14th through the 17th.



At the end of July, the students had another chance to connect during the **American Society for Horticultural Science (ASHS) Annual Conference** held in Washington D.C.

The two industry events allowed the YPC the opportunity to...

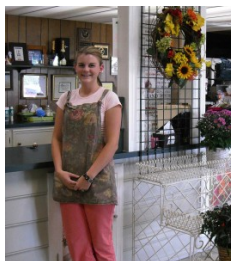
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AFE's Industry Internships

Applications are now being accepted for two floriculture/horticulture internship programs!

The application deadline is October 1st.

The two internship programs include the Vic & Margaret Ball Intern Scholarship Program and the Mosmiller Intern Scholarship Program. Both of the programs are industry-focused.



The Vic & Margaret Ball program provides the opportunity to gain experience at a commercial production greenhouse or nursery.

The Mosmiller Intern Scholarship Program provides students pursuing a career in retail or wholesale operations with internship experience and honors the late Mrs. Walter E. Mosmiller, Jr.

Videos were created to...

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AFE is dedicated to advancing the entire floriculture industry through funding research, educational grants and scholarships. Since 1961, more than \$15 million has been funded in research and educational projects, and more than \$2 million has been funded in scholarships and internships designed to attract and retain future industry leaders.



[\(Apply here\)](#)



[Donate to AFE!](#)



If You Don't Support Floriculture, Who Will?

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