# THE FLORAL INDUSTRY IS A VIABLE AND PROSPEROUS CAREER PATH!

Emerging leaders are needed in this dynamic, competitive field.

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AFE can help you launch your career by providing paid BUSINESS INTERNSHIPS in the following areas:

- Management • Accounting
- Information Technology
- Sales • Analytics
- Logistics
- Marketing/Communications
- Digital Marketing
- Graphic Design/Creative
- Human Resources

#### **ELIGIBILITY REQUIREMENTS**

- Junior, senior, or graduate-level students enrolled in an entrepreneurial or business-related program at a 2- or 4-year college or university in the US
- 3.0 GPA or equivalent
- Must be eligible to work in the US or Canada
- Transportation and housing are the student's responsibility
- Full Time Internships (35-40 hours per week)
- No horticulture background needed

# APPLY ONLINE AT ENDOWMENT.ORG/BIZ

Application materials must include:

- Completed online application
- · Official transcript
- · Personal statement
- Letter of recommendation



The American Floral Endowment (AFE) is an independent nonprofit organization that funds research, scholarships and internships in floriculture and environmental horticulture for the benefit of growers, wholesalers, retailers, allied industry organizations and the general public.



Funding Generations of Progress Through Research and Scholarships

1001 N. Fairfax St., Suite 201, Alexandria, VA 22314 Phone: 703.838.5211 Email: afe@endowment.org

> endowment.org/biz f in P t 9+ 100



are serious business

Start Your

Career Now!

Internships and Scholarships for the Next Generation of Business Leaders

> program funded by the Del Demaree Family Fund



Funding Generations of Progress Through Research and Scholarships



GAIN PRACTICAL BUSINESS EXPERIENCE FROM THE INDUSTRY'S LEADING ORGANIZATIONS. DEVELOP ESSENTIAL SKILLS AND IMPROVE YOUR FUTURE **EMPLOYMENT OPPORTUNITIES!** 

The US floral industry is the third largest US agricultural crop and includes fresh cut flowers, potted flowering plants, foliage plants/greens and bedding/garden plants. It is made up of more than 60,000 manufacturers, growers, wholesalers, retailers, distributors and importers.

#### INTERNSHIP PROGRAM

- 100% paid internship (living wage minimum) by host
- 10-12 weeks (during summer or semester) anywhere in the US or Canada
- · Advance your skills and discover career opportunities available in the exciting and fast-paced floral industry

### QUALIFY FOR \$2,500 SCHOLARSHIP

After successfully completing your internship, apply for one of four annual \$2,500 scholarships! Just submit a 2 to 3 minute video to AFE with a written report on your internship experience.



The Del Demaree Family Fund established this business internship program in 2015 to attract top talent to the global floral and horticulture industries.

# THE DEL DEMAREE FAMILY FUND

Delmar "Del" Demaree served as the American Floral Endowment chairman from 1992-1993 and has an unsurpassed commitment to the floral industry. Chairman of Syndicate Sales, Inc., he has earned the respect of his peers throughout his 60-plus years in the industry and is acclaimed for his enthusiasm and business acumen.



## APPLICATION DEADLINE: OCTOBER 1<sup>ST</sup> EACH YEAR

Applications must be received by AFE on or before the deadline date.