

Funding Industry Solutions Through Research and Education



AFE 50th Anniversary Sponsors

A special Thank You to all of the AFE 50th Anniversary Dinner Sponsors. Your ongoing support to the Endowment is very much appreciated.

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The American Floral Endowment (AFE) is a non-profit organization dedicated to advancing the industry through funding floriculture research, educational grants, and scholarships.

The success of the floral industry depends on the availability of healthy, long-lasting flowers and plants. Your tax-deductible donation to AFE helps make that possible.

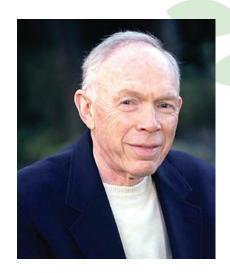
American	Floral	Endowment

1601 Duke Street Alexandria, VA 22314 (703) 838-5211 (703) 838-5212 Fax afe@endowment.org

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Visit AFE's newly-designed website www.endowment.org





Dear Industry Friends,

It is a real pleasure to introduce AFE's 50th Anniversary Program.

Fifty years ago, the Society of American Florists Endowment (now the American Floral Endowment - after several name changes) was incorporated under the laws of the District of Columbia.

In 1961, the late Charles Pennock of The Pennock Company in Philadelphia, conceived an idea of establishing an industry-wide research and educational endowment. Because of his foresight, the Endowment has grown to what it has become today.

After AFE's first 25 years, the Endowment's Corpus topped \$3 million. Since then, and over the last 25 years, with the help of the industry and industry friends, we are pleased to report that the AFE Corpus has grown to over \$12 million. Research funding since AFE's inception has reached more than \$14 million, and close to \$500,000 has been provided in scholarships to attract and retain future industry leaders.

As you look through AFE's 50th Anniversary Program, I hope you will gain a greater understanding of the far-reaching impact of your contributions. During these especially difficult times, it's more important than ever to support the needs of our industry as a whole.

On behalf of the AFE Board of Trustees and the entire floral industry, I wish to thank all of our AFE supporters who are listed in this program. Your gifts help the Endowment fund the scientific research, scholarships, educational grants, and public benefits research, which are so vital to the industry.

Thank you for your continued investment in the future of floral commerce and the people who participate in it.

Sincerely,

Harrison "Red" Kennicott

Chairman, American Floral Endowment

Kennicott Brothers Company

Chicago, Ill.



Funding Industry Solutions Through Research and Education 1961 The Society of American Florists Endowment (SAFE) is incorporated. Six trustees administer the organization on a volunteer-basis. Charles Pennock is the group's first chairman; his home in Pipersville, Pa., serves as the base of operations. John Henry Dudley is named treasurer. Contributor and financial records are maintained in his office at the John Henry Company in Lansing, Mich.

1965 Files and secretarial duties are turned over to Erma Houston (Cook), the executive director of the Wholesale Florists and Florist Suppliers of America. Houston is named assistant secretary; she holds the position until 1968.

1966 SAFE is granted an exemption from federal income tax, making contributions tax deductible.

1968 Records and secretarial functions are moved to the Society of American Florists' office. John H. Walker is executive director.

1973 The Endowment's first national Phone-a-thon is conducted, raising nearly \$500,000 in cash and pledges. The fundraiser is conducted every five years through 2005. Betty Seitz Abrams becomes liaison between SAF and SAFE.

1973 George Staby, Ph.D., receives funding toward his research on the post-harvest cold chain, which ultimately results in the "Chain of Life" program.

Gus De Hertogh, Ph.D., the Endowment's research coordinator, calls this research "among the most important projects the Endowment has ever helped fund."

1978 Florists' Mutual Insurance Company – known today as Hortica Insurance – offers to digitally store Endowment contributor records at its headquarters in Edwardsville, III.

1979 Abrams is named executive director. Operations are centralized at her home in Edwardsville until she retires in 1993.

1984 Trustees change the organization's name to the American Florists Endowment. Two years later, in 1986, they change the name again, this time to the American Floral Endowment.

1988 The Endowment announces it has awarded more than \$2.2 million in grant funding since its inception. The Endowment's corpus exceeds \$3 million.

1992 Vic and Margaret Ball give \$800,000 to AFE to provide internships and scholarships for students interested in pursuing careers in greenhouse production. The donation represents the largest in the group's history.

AFE's First 50 Years

1993 The Trustees purchase a building as the headquarters for the Endowment in Edwardsville.

1993 At the time of Abrams retirement, Bob Stoeckl is hired as executive vice president. Scientific research and educational programs expand significantly.

1995 AFE establishes its website, www.endowment.org. The site is upgraded in 2001 and again in 2010.

1997 The corpus grows to about \$9 million. Grant funding grows to about \$5 million.

1999 Steven F. Martinez is hired as executive director. Gus De Hertogh, Ph.D., is retained as AFE Research Coordinator.

2001 In honor of former chairman Jim Botsis, the Endowment establishes the Jim Botsis Wholesaler's Educational Program to benefit wholesalers. For the next 10 years, the Endowment gives \$2,500 to the Wholesaler Florists & Florist Supplier Association for educational programming.

2005 Operations move to Hortica headquarters in Edwardsville, Ill. Hortica management assumes oversight responsibilities for AFE's operations and staff.

2006 AFE and the Floral Industry Research and Scholarship Trust (FIRST) merge. AFE is now able to offer over 18 additional scholarships.

2006 Industry veteran Sten Crissey is hired as vice president of development and industry relations. Julie Schottel is hired as administrator.

2008 Trustees transfer AFE management to the Society of American Florists. The AFE office is moved to SAF headquarters in Alexandria, VA. Longtime SAF staff member Debi Aker is named manager.

2008 In honor of her parents, Lee Phillip Bell gives \$500,000 to establish the James and Helen Phillip Scholarship Fund. The fund supports young people who aspire to a career in retail floral design and operations.

2010 The market value of the Endowment corpus stands at about \$12 million. Since 1961, the Endowment has funded \$14 million toward research and provided close to \$500,000 in scholarships and internships. The Endowment announces its first Paul Ecke Jr. MS/PhD scholarship.

FINANCIAL REPORT

Years Ended June 30	2010*	2009
Total Assets (Market Value)	\$12,124,049	\$11,406,258
Disbursements		
Grants	\$218,561	\$447,672
Supporting Services	\$204,714	\$399,720
Total	\$423,275	\$847,392

^{* 2010} amounts have not yet been audited as of the date of this printing, and may be subject to change.

AFE Executive Committee/Board of Trustees/Staff

EXECUTIVE COMMITTEE



Harrison "Red"
Kennicott
Chairman
Kennicott Brothers Co.
Chicago, Illinois



Tom Butler Chairman-Elect Teleflora Oklahoma City, Oklahoma



James R. Phillip, Jr. Secretary/Treasurer Phillip's Flowers Westmont, Illinois



Ken Altman Altman Plants Vista, California



Paul BachmanBachman's Inc.
Minneapolis,
Minnesota



David Niklas Clackamas Greenhouse, Inc. Aurora, Oregon

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Kristi Huffman The John Henry Company Lansing, Michigan



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Dwight LarimerDesign Master
color tool, inc.
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Robert Maddux Krueger-Maddux Greenhouses Cincinnati, Ohio



Eric NissenSunshine State
Carnations, Inc.
Hobe Sound, Florida



Jack Van Namen Vans Inc. Alsip, Illinois



Charles WaltonSmithers-Oasis
Company
Cuyahoga Falls, Ohio



Bob WilkinsDelaware Valley
Floral Group
Sewell, New Jersey





Debi Aker Manager



Dr. August De HertoghResearch Coordinator

Production and Post-Harvest Research Funding



or 50 years, the Endowment has funded Production and Post-Harvest Scientific Research Projects. This research provides essential knowledge for a growing and dynamic floricultural industry.

The complex and diverse structure of the industry makes it difficult for single entities or individuals to support highly comprehensive research programs. The Endowment, however, allows all industry representatives regardless of size to contribute and assure continuous industry-related research and, thus, maintain a strong, vibrant floriculture industry.

Who benefits from a strong floral industry? The answer is simple – Everyone!

The primary research priorities are listed below. They are focused on all floricultural crops – bedding plants, fresh cut flowers, fresh cut greens, flowering potted plants, and foliage plants.

Primary Production and Post-Harvest Research Priorities:

- 1. Plant Breeding and Genetic Engineering of Floriculture Crops
- 2. Management Systems for Diseases of Floriculture Crops
- 3. Management Systems for Insects Affecting Floriculture Crops
- 4. Management Protocols for Floriculture Crops
- 5. Post-Harvest Management Systems for Floriculture Crops

Some of the many AFE research projects that have directly benefited you and your business:

- Improving Cut Flower Longevity
- Best Care and Handling Practices
- Pest and Disease Management
- Production Technologies

Currently Funded Research

Breeding and Genetics

 Engineering Fungal Resistance in Bedding Plants using a Gene for Mannitol Dehydrogenase.

Dr. John Williamson, North Carolina State University

Insect Management

Whitefly Preference for Poinsettia Cultivars.
 Dr. Luis Canas, Ohio State University

 Effect of Pesticide Mixtures in Controlling Arthropod Pests of Greenhouses.

Dr. Raymond Cloyd, Kansas State University

Disease Management

Preventing Powdery and Downey Mildews from Ruining Flower Crops.

Dr. Mary Hausbeck, Michigan State University and Margery Daughtrey, Cornell University-LIHREC

Post-Production

 Providing Practical Solutions to Increase Fresh Cut Flower Quality and Vase Life.

Dr. Terril Nell, University of Florida, Gainesville

Production Technology/Protocols

Irrigation Automation in Greenhouses Using Substrate Moisture Sensors.

Dr. Stephanie Burnett, University of Maine

- Energy Efficient and Sustainable Poinsettia Production.
 Dr. Robert Lopez, Purdue University
- Silicon Nutrition in Flower Crop Production:
 Potential for Increasing Rooting, Improved Post-Harvest
 Performance, and Decreased Disease Incidence.

Dr. Neil Mattson, Cornell University

Did you know that there are more than 300 final research reports posted on the AFE Website?

All AFE funded research requires a final written report on the findings of the conducted research.

Visit www.endowment.org!

AFE FUNDED RESEARCH & SCHOLARSHIPS

Public Benefits Research



In addition to funding scientific research, the Endowment also funds Public Benefits Research. Both avenues of research are needed for a strong and healthy industry.

Although continual improvements in floricultural crop quality, yield, and longevity can be made, these factors alone will not guarantee that the products will enhance

the lives of consumers. Due to the scale and complexity of the industry, very few firms can afford to conduct meaningful Public Benefits Research. Consequently, the Endowment enables the industry to conduct research on the impact of floral products and services on people and the environment to discover information that can enhance the public's experience with these products and services, and that the industry can use to better meet the market's needs.

What types of Public Benefits Research are required to ensure that the floral industry thrives and meets the expectations of all its segments and consumers? Just as with Scientific Research, the answer is not simple and the needs change over time. The AFE Board of Trustees fully understands this challenge. Before yearly funding decisions are made, they receive input from many industry and scientific sources. Thus, industry needs and research projects drive the funding process.

Priority Areas for Research Proposals

The basic research priorities are listed below. They are focused on all floricultural crops – bedding plants, fresh cut flowers, fresh cut greens, flowering potted plants, and foliage plants.

The Basic Research Priorities are:

- 1. Impact on the giver and receiver, floral relative to other gifts
- 2. Perceptions of floral/plant gifts versus alternatives
- Influence of floral products on an individual's physical or emotional health
- 4. Influence of floral products on social interaction
- 5. Impact of floral products on the environment (e.g., improved air quality, removal of chemical runoff)
- 6. Determinants of satisfaction with a floral/plant purchase
- 7. Motives and barriers for utilization of floral products
- 8. Other categories will be considered

Paul Ecke Jr. MS/PhD Scholarship

This merit-based, prestigious scholarship has been funded by contributions to AFE from the floral industry and other sources. The Scholarship honors the late Mr. Paul Ecke, Jr. of Encinitas, Calif. who made indispensable contributions to the advancement of the global floriculture industry. Among his many interests was concern for the future of



floriculture, as influenced by innovative research and educational programs. He recognized that creative scientists and educators are required to lead the floral industry in the 21st century and beyond. Thus, the primary objective of the Paul Ecke Jr. Scholarship is to assist in funding the education of graduate students (MS or PhD) who will become leading floricultural scientists and educators.

AFE Floriculture Scholarships

In 2006, the Floriculture Industry Research and Scholarship Trust (FIRST) merged with the AFE. FIRST was known for funding a wide range of research projects, and administering a variety of scholarship funds named and designated for the full spectrum of floriculture interests.

Since then, AFE has continued to administer and award scholarships to students entering the floriculture/horticulture industry. Today, there are 21 active scholarships under this program which are awarded each year. Individual scholarships range from \$200 - \$3,500 each. For more information about the scholarships, visit www.endowment.org.

AFE Internships & Scholarships

The Endowment supports educational programs focused on attracting young people to the industry, and educational endeavors to identify and solve industry needs and/or challenges. AFE offers floriculture scholarship and paid internship scholarship programs to assist students interested in the floriculture/horticulture profession.

AFE FUNDED SCHOLARSHIPS & GRANTS

The Vic and Margaret Ball Intern Scholarship

In 1992, Vic &
Margaret Ball
established a
floriculture internship
program with a major
gift to the AFE. Their
desire was to attract
students to floriculture
and make meaningful
work experience in
production part of a
complete education.



Vic and Margaret Ball

Vic and Margaret Ball's interest in student training stems from their close involvement with the DuPage Horticultural School, for which they provided leadership and direction. Having observed first-hand the educational value of work-study, which served as a cornerstone of that highly respected program, they established the Internship Program to assure continuance of practical experience opportunities. In the words of the late Vic Ball, "We want to impress upon students the importance of hands-on growing experience and provide a chance to incorporate this too often missing link in an otherwise excellent training program."

Internships are available for a period of six, four, or three months.

Mosmiller Intern Scholarship



Named in honor of the Colonel and Mrs. Walter E. Mosmiller, Jr., this scholarship is geared toward business students planning careers in the floral industry focused on a retail/wholesale experience. Students receive paid training for 10-

12 weeks, and a \$2,000 scholarship upon successful completion.

Colonel Mosmiller, a past chairman of the Endowment and a former retail florist in Richmond, Virginia, demonstrated a strong, lifelong interest in professional training and encouraged young people to pursue careers in the floral industry. The Endowment established this program to honor the Mosmillers and express a meaningful extension of their industry dedication.

Educational Grants – Building A Stronger Floriculture Industry

The AFE Education Committee annually reviews and approves funding for educational programs to promote the floriculture industry. The majority of programs focus on attracting young people to the industry or educational endeavors to identify and solve industry needs and/or challenges.

Educational Grants must provide a benefit to a broad geographic area (preferably national in scope), and for a broad industry constituency within the United States. AFE has supported many organizations throughout our history including the FFA, the National Floriculture Forum, the SAF Pest Management Conference, National FFA Foundation, and America In Bloom, to name a few.

AFE is committed to the education of the future leaders of the floriculture industry.

James & Helen Phillip Scholarship Grant

The James and Helen Phillip Scholarship Fund was established to honor James and Helen Phillip by providing scholarship assistance to students in need who are interested in careers in the retail sector of the floral industry. The Fund was established by a \$500,000 donation by their daughter, Lee Phillip Bell in 2008.

This scholarship provides grants to institutions to distribute to students primarily in the Great Lakes region, however, they also will be available to worthy applicants from elsewhere in the country.



James & Helen Phillip



Lee Phillip Bell

HERITAGE CIRCLE



In 2008, the AFE Board of Trustees announced the establishment of the Heritage Circle – an honorary organization composed of persons who have made provision for a planned gift to AFE through a bequest, a life insurance policy, a trust or otherwise, such as a retirement plan beneficiary designation.

The establishment of the Heritage Circle affords AFE an opportunity to extend our warm appreciation to individuals who notify us of their thoughtful gift intentions.

This page list the current industry members who have already made provisions for a planned gift to AFE and are part of the Heritage Circle.

If you have already arranged for a planned gift to benefit AFE, we welcome you into the Heritage Circle. If not, we invite you to consider a bequest or other arrangement. We would be pleased to send you further information and, if you wish, meet with you personally to explore the various options. In addition, there is a great deal of information regarding how to go about setting a planned gift to AFE, at www.endowment.org.

Your support can provide vital assistance to AFE in our efforts to fund research and scholarships that are so critical to the industry. We need your help – and we look forward to expressing our gratitude through the new Heritage Circle.

For more information about the AFE Heritage Circle, contact AFE at (703) 838-5211.

Heritage Circle Members:

Ken and Deena Altman Paul and Barbara Bachman Gabriel and Maria Becerra[†] Tom Butler Sten and Maryann Crissey August and Mary Belle De Hertogh The Del Demaree Family John R. De Winter

Jim and Ellen Ellison[†]

PJ Ellison

Pete and Brenda Garcia Red and Katie Kennicott John and Janet Kister Charles and Gina Kremp[†] **Dwight and Dawn Larimer** M. James and Margaret Leider[†] Shirley and Terry Lyons[†] Robert and Charee Maddux Michael Novovesky & Family Herman and LaDonna Meinders Jim and Gwen Phillip J.R.* and Mary Phillip Russell G. Phillip

Mel and Joey Schwanke Charles and April Walton Wanda M. Weder

Anonymous

Dennis Puppel

[†]New members being recognized in 2010 *Deceased



AFE is excited about the launching of the newly-designed Website - www.endowment.org

Information on research findings, educational programs, scholarships, and much more. In addition, past AFE Bulletins, annual reports, and a complete list of AFE donors is available. The site also includes a new online donation option to make your tax-deductible donations



AFE COMMUNICATIONS

AFE Bulletin

AFE publishes a quarterly print and online newsletter, which also helps keep donors informed of the funding projects supported by AFE.

If you are not receiving the electronic AFE Bulletin, be sure to send us your email at email@afeendowment.org.

AFE Alerts - NEW!

Periodic AFE Alerts will be e-mailed to donors when any new final research reports are submitted. Help us keep you informed of where your donations are being best used by providing us with your e-mail address. These final research reports are always available on the AFE Website.





Become a Fan of AFE on FaceBook

AFE is on FaceBook! Become a Fan to receive timely news, and updates on research, scholarships and other AFE programs.

2010 Donor Achievement Recognitions

The Endowment's Donor Recognition Program acknowledges all individuals and organizations making a contribution, within the Endowment's fiscal year, that has placed them in a higher giving level.

All AFE contributions are cumulative and never expire.

Congratulations to the following 25 organizations for reaching a new giving level in the 2009-2010 fiscal year. Each will be sent an acknowledgement plaque following the annual fundraising dinner.

\$500,000 Club \$500,000 and above

Asocolflores

Margaret Ball

Lee Phillip Bell

Andrew L Darbee Estate

Extra Touch Florist Association

Teleflora

\$250,000 Club \$250,000 to \$499,999

American Floral Services

Ball Horticultural Company

FTD

Society of American Florists

Platinum Level \$100,000 to \$249,999

Delaware Valley Floral Group

Hortica

Gold Level \$50,000 to \$74,999

Armellini Industries

Kennicott Brothers Company

R.J. Carbone Company

Builders Level \$25,000 to \$49,999

Baisch & Skinner Wholesale Florist

Long Island Flower Growers Association

Olive Hill Greenhouses

Phillip's Flowers

The Roy Houff Company

Benefactors Level \$20,000 to \$24,999

Albin Hagstrom & Son, Inc.

Sunlet Nursery, Inc.

Founders Level \$10,000 to \$14,999

BloomNet

Lafayette Florist & Greenhouses, Inc.

Protectors Level \$5,000 to \$9,999

Golden Flowers





TRIBUTES

Tributes are a special way of honoring individuals, families and organizations. Tributes provide a tangible way of expressing care, saying thank you for a friendship, or acknowledging a customer.

A minimum contribution to the Endowment of \$1,000 is required to establish a tribute. The family or organization is always notified of contributions. Additional contributions to any of the Tributes listed can be made at any time by sending your contribution to AFE, designating it to the named Tribute.

Living Tributes

Living Tributes allow fellow workers, associates and industry members to honor outstanding achievements and regard of living industry members. All honoree's names are listed on the AFE Website. Below are the Living Tributes established with AFE as of July 30, 2010.

Betty Abrams John S. Knipe* Jules (Toots) Armellini Leonard Koehler* Arthur J. Baisch Joseph Koppelman Carl Baldesare, Sr. Prof. Alex Laurie* Elma Lundahl* Charles Barr* I.W. Bianchi* **Edward & Grace Lutey** Z.D. Blackistone* Wally MacDonald Louis J. Brand **Edmund Niklas** Albert H. Burki* Robert L. Orth **Neil Canine** Eulalah Overmeyer* J. Sten Crissey Samuel S. Pennock III* M. Patricia Cronin Gustav H. Poesch Delmar E. Demaree, Jr. Walter L. Preston Robert C. Dewey* Jack W. Redditt* John Henry Dudley* Kenneth Royer Paul Ecke, Sr.* Carl Scharfenberg George Elliott* Mel Schwanke John O. Finn R.H. "Hank" Sciaroni **Don Flowers** Yoshimi Shibata Kenneth F. Short* Frank Fredenhagen* Chuck Gainan Arlene Sorenson Pete Garcia E.G. Thornton* John W. & LaVerne B. Giles* Pepe de la Torre* Hazel Grill Jacob Van Namen O. Ben Haley, Jr.* Alvi O. Voigt

O. Ben Haley, Jr.* Alvi O. Voigt

Donald E. Hook Don Weder

Howard J. Hook* Erwin H. Weder*

Francis Hopper* Louise Graham Weder

Joe Hopper* Milton M. Weiss
Dan Irons Olin A. Wetzel

Martha J. Keller & Herbert J.F. Wilcox Family
Rothwell Eiichi Yoshida*

Harrison Kennicott, Jr.*

L.R. "Bud" Kintzele* *deceased

TRIBILITES

Memorial Tributes

Memorial Tributes provide a way to remember industry friends and family members in perpetuity.

All honoree's names are listed on the AFE Website. Below are the Memorial Tributes established with AFE as of July 30, 2010.

Mr. & Mrs. S.C. Abbott
David & Eva Abrams
Adamo-Loweke
Vincent Adamo
James Akin
Robert Alenius
Irving S. Allen
Clarence M. Amling
Otto Amling

Henry C.A. Bachman, Jr. Carl D. Baldesare

Mr. & Mrs. Dewitt Barber

Claire Barrett John Barter

Matthew Bartindale
Andrew Benson
Richard L. Benton
Harry Bernard
Henry J. Betz, Sr.
I.W. Bianchi
Clarence J. Bickes

Deborah Anne Billings

Daryl Bordine
Jim Botsis

Frank Brautigam

James Bridenbaugh

Tommy Bright

Wilfred G. "Bill" Brown

Irma F. & W.E. Callaham

Robert Callaham
Joseph Carbone
Dr. Will Carlson
Oscar G. Carlstedt

Denis R. Celleghin, Sr.

Roman J. & Florence A.

Claprood

Bertha Spence Cook William Coy Kendall

W.L. Crissey

Raymond B. Crowley
Annie H. Gooch Darbee
Robert Eugene Darbee
Rodger Davidson

William E. DeLoache Mrs. Fern Demaree

Bette Deprez

Nicola & Paquale DeSantis, Sr.

Robert C. Dewey William J. Doran

Ira Doud

Eugene F. Dramm
Eugene R. Dramm
Floyd B. Dreher
John Henry Dudley
Donald Dunbar
Magdalena Ecke
Paul Ecke, Sr.
Clyde Epperson

Linda Baisch Ferleman

Albert Ferris

Barnard "Barney" Finger
M. Truman Fossum
Pete Franconi, Sr.
John Furrow, Sr.
Irving B. Garber
Joseph A. Garcia, Sr.
Michael C. Garcia
Walter Gardner
D.S. Geddis, Sr.

John W. & LaVerne Giles

Walter Gills

John Patrick Glass, Jr.

Louis B. Glick Romaine Glisson John G. Glodt

Stanley A. Goldman
Douglas R. Gordon
H. "Granny" Granovitz
Joe & Lilly Green

Joseph N. Gregoire, Sr. Granville Gude William F. Gude

Samuel & Huldah Hagen Mr. & Mrs. Alexander

Henderson & Frederic Metcalf

E.G. Hill & Earl Mann Joseph H. Hill Albert L. Hoekstra Simon Hoekstra Jay Hogrefe

Herman Hollberg Leo Hollberg Herbert Holm D.E. Hopkins Charles V. Hunt

Walter M. Hupfel

Otto G. & Anna M. Hupfel

Arthur Ito, Jr.
Edward Jacobson
Robert E. Johnson
Joseph Johnston, Jr.
David L. Jones

Pauline Modlin Jones

Tom Joy

Elwood W. Kalin, Sr. Ralph H. Kapp Eileen Grace Kelly Mary Jane Kennicott Jack Rhodes Kervan

L. Richard "Bud" Kintzele

Leland T. Kintzele
Louis Kintzele
D.C. Kiplinger
Kiyo Kitayama
Masuko Kitayama

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Jerome Krivit
Paul Krone
Yoke Kuromi
Kenneth Lawlor
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Joseph T. Markow
Mary Ann Markwood

Jack Mayesh
Joseph Merritt, Sr.
W.J. Messmer
Richard V. Mikesell

Mary M. Mikuriya William G. Minich, Jr. Stanley C. Minshall John R. "Bob" Moore

Jim Morrell Leon Moskatel

TRIBUTES

Col. Walter and Barbara B.

Mosmiller, Jr.

Frank, W.E. & F.J. Mosmiller

Rollo Mueller G. Edwin Murphy

Albert J. Neill

Mr. & Mrs. H.D. Neve

Hannah Niday Ross Nielsen

Christian B. Nissen Kenneth Noppe

Hazel Ninon Nyback

Seiji Obata

Mr. & Mrs. Albert Oelschig, Sr.

Adriann "Andy" Martinus

Olsthoorn

Pop Patterson

Charles Pennock

S.S. Pennock III

S.S. Pennock, Jr.

S.S. Pennock, Sr.

Harry L. Peters

Peter B. Pfahl

Priscilla Fergusson Phelps

Leno Piazza, Sr.
Andrew A. Pierson
Albert Pochelon

Oswald Preuss

Peter Pugliese
Jim Quigley

Harvey Radus

A.L. Randall

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Curtis W. Richardson, Jr. Rafael Rigual

Jerry L. Robertson

Arthur Robbins

Fritz Roll, Jr.

Hans Rosacker

Harry W. Roth

Hannah & Lester Royer

William A. Roozen

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Jack Savarese

Joseph Shaner

Muriel Sharon

Harry A. Sharp

Joe Shinoda

Peter Shinoda Yoshiko Shinoda

Robert O. Shoch

Kenneth F. Short

Ellsworth Simmons

Mabel Simmons

J.S. Skinner

R. Earl Slye

Vernon L. Smithers

Harold H. Sorensen

William H. Stimming

William Strickland

Albert Strumph

Neil Wade Stuart

Leo Stuhldreher

Francis X. Stuppy

Daniel V. Sugrue

Shizuo George Suyeyasu

Walter F. Swartz

Josephine & Anton Sykora

Albert Tagawa

Fred M. Tayama

Mitsuo Tokunaga

Richard Tokunaga

Fred Tredup

Charles "Bob" Tryon

John Tuefel

Barbara Euser Van Namen

Tony Van Namen

Vincent Vanni

Ernesto Velez

Jerome Wagner John H. Walker

Adolph "Ade" Weberg

Frwin Weder

Herbert R. Weder

Robert Weidner

Henry Weiland

Paul F. Weiss

1 ddi 21 11 ciss

James C. Welch

Fred Wesemeyer

June Wesemeyer

Joseph C. Wetzel

Judy Wetzel

George V. Wienhoeber &

Rudolph Scheffler

Virginia Weible

Roy F. Wilcox

George Wilke

Teresa B. Wilkins

Charles "Chuck" Wilson

Wilhemine "Willie" Wilson

Hubert Wolfe

George E. Wolfe, Jr.

Thomas J. Wolfe & George

Wolfe, Sr.

Luther Wright

Harold F. Yoder

Corporate Tributes

Bay City Flower Co.

Half Moon Bay, CA

Clackamas Greenhouse

Aurora, OR

Frank Clesen & Sons, Inc.

Evanston, IL

R.O. Cowley Wholesale Florist

Pittsburgh, TX

Burdette Coward & Co., Inc.

Punta Gorda, FL

Cremer Florist

Hanover, PA

Dillon Floral Corporation

Bloomsburg, PA

Hardin's Wholesale Florist

Supply

Liberty, NC

Hartzell Flowers, Inc.

Dayton, OH

Irwin Greenhouses, Inc.

Canyon, TX

John Klaus & Sons

Greenhouses

Greenwood, MO

Klepac Brothers, Inc.

Blanco, TX

Mazzanti Carnations

South San Francisco, CA

H. Nakano & Sons

Redwood City, CA

Park Floral Co.

Englewood, CO

Rough Brothers, Inc.

Cincinnati, OH

Tietze Wholesale

Dallas, TX

Weber's Greenhouses

Milwaukie, OR

Wolfe the Florist

Waco, TX

Contributions build and sustain funding for research and education – the individual and company names that follow are industry members joining together for solutions now and for the future.

All individuals and organizations making a contribution to the American Floral Endowment are listed in this report. This list reflects generosity and support through July 30, 2010.

Contributions are cumulative and provide a practical way of building individual and organizational participation. Recognition plaques are presented annually to those reaching each level beginning with the Protector Level.

AFE Giving Levels		
\$500,000 Club	\$500,000 and above	
\$250,000 Club	\$250,000 to \$499,999	
Platinum Level	\$100,000 to \$249,999	
Diamond Level	\$75,000 to \$99,999	
Gold Level	\$50,000 to \$74,999	
Builders Level	\$25,000 to \$49,999	
Benefactors Level	\$20,000 to \$24,999	
Patrons Level	\$15,000 to \$19,999	
Founders Level	\$10,000 to \$14,999	
Protectors Level	\$5,000 to \$9,999	
Guardians Level	\$2,500 to \$4,999	
Vanguards Level	\$1,000 to \$2,499	
Sponsors Level	\$1 to \$999	

\$500,000 Club \$500,000 and above

Asocolflores

Margaret Ball

Lee Bell

Andrew L Darbee Estate

Extra Touch Florist Association

Teleflora

\$250,000 Club \$250,000 - \$499,999

American Floral Services
Ball Horticultural Company
FTD

Society of American Florists

Platinum Level \$100,000 - \$249,999

Albert H Burki Foundation

Delaware Valley Floral Group

Hallmark

Highland Supply Corporation

Hortica

Los Angeles Flower Market of the American Florists' Exchange Ltd.

Mabel Simmons

Manatee Fruit Company

OFA

Paul Ecke Ranch

Pennock Company

Pete Garcia Company

Smithers-Oasis Company

The John Henry Company

Vans Inc.

Yoder Brothers, Inc.

Diamond Level \$75,000 - \$99,999

Denver Wholesale Florist Company

Florafax International, Inc.

Gertrude Bianchi

Greenleaf Wholesale Florist, Inc.

Herman and LaDonna Meinders

Mellano & Company

Nancy S. Tuinier

Oscar G. Carlstedt Company

Gold Level \$50,000 -\$74,999

American Florist Exchange

Armellini Industries

Association of Floral Importers of Florida

Bachman's, Inc.

Ball Seed Company

Green Glo Products

Kennicott Brothers Company

Leider Horticultural Companies, Inc.

Meister Publishing Company

Mt. Eden Floral Company

National PromoFlor Council

Ole & Eleanor Nissen

R.J. Carbone Company

Strange's Florist, Greenhouse & Garden

Sunburst Farms, Inc.

Center

Syndicate Sales, Inc.

Tagawa Greenhouses, Inc.

USA Floral Products

White's Nursery & Greenhouses, Inc.

Builders Level \$25,000 - \$49,999

A.L. Randall Co.

Allied Hort Sales, Inc.

Altman Plants

Ralph Bachman

Baisch & Skinner Wholesale Florist

Ball Publishing Company

Bay City Flower Company, Inc.

Berwick-Offray/McGinley Mills Bill Suyeyasu Wholesale Florist, Inc.

Bioworks, Inc.

Blackmore Co., Inc

CCC Associates

Century Florist Supply Co.

Clackamas Greenhouse,

Cleveland Plant & Flower Company

Continental Farms

Dillon Floral Corporation

Earl J Small Growers, Inc.

Paul Ecke, Sr.

Equiflor/Rio Roses

Arthur Blome Estate

Fall River Florist Supply Co., Inc.

Floral & Nursery Times

Floralife, Inc.

FloraStar

M. Fossum

Four Farmers

Gary Gallup

Glass Corner Greenhouses

Inc.

Goldsmith Seeds, Inc.

Gude Brothers Company

Hall Affiliates, Inc.

Henry Mast Greenhouses, Inc.

Hills Floral Group

Ivy Acres, Inc.

Jim Botsis Wholesaler's

Educational Program

Kamut International, LTD Knud Nielsen Company,

Knud Nielsen Company Inc.

Krueger-Maddux Greenhouses

Long Island Flower Growers Association

Mayesh Wholesale Florist,

Mikkelsens Incorporated

Egon and Laina Molbak

Barbara Mosmiller

Walter Mosmiller, Jr.

Nurserymen's Exchange

Olive Hill Greenhouses

Phillip's Flower Shops

Pittsburgh Cut Flower Company

Pokon & Chrysal USA
Presbyterian Foundation

Redbook Florist Services

Royer's Flower Shop

Sakata Seed America, Inc.

Sieck Wholesale Florist

Southern Floral Company

Stuppy Family Foundation

Sunshine State Carnations,

Inc.

Syngenta Seeds Inc.

Harry Tayama

The Fred C. Gloeckner Foundation, Inc.

The Roy Houff Company

The Scotts Company

Jacob and Rita Van Namen

W.F.R., Inc.

Weatherford Farms & Greenhouses, Inc.

WF&FSA

World Commerce Online

Benefactors Level \$20,000 - \$24,999

A & W Glads, Inc.

Albin Hagstrom & Son, Inc. Aldershot of New Mexico,

Paul F. & Alwina Amling Estate

Todd & Barbara Bachman

BFG Supply Co., LLC

Bob Gilmore Company, Inc.

Bordine Nursery, Ltd.

Branch-Smith Publishing

Co.

Brody Company

Candle Artisans Inc.

Cenflo, Inc.

CFX, Inc.

DeWinter's Inc.

Dillen Products

Dosatron International, Inc.

John Henry Dudley

Gardens America, Inc.

Harry's Greenhouse, Inc.

Heartland Growers

Irwin Greenhouses, Inc.

Art & Alice Ito

L. Piazza Wholesale Florists

Lehrer's Flowers, Inc.

Linda Vista S. A.

Mainland Nursery, Inc.

Malmborg's, Inc.

Molbak's LLC

Northwest Florist Association

Rainbow Flowers Imports, Inc.

Reeves Floral Products, Inc.

Regency International Business Corp.

Ribbon Narrow Sales, LLC

Rockwell Farms, Inc.

Scotts Miracle-Gro

Speedling, Inc.

Sunlet Nursery, Inc.

United Wholesale Florists,

Walter J Engel, Inc.

Washington Bulb Company, Inc.

Harold Wilkins

Wilsey Bennett, Inc.

Zelienople Greenhouses Inc.

Patrons Level 15,000 - 19,999

1-800-FLOWERS

Bob & Betty Abrams

Alexander R. Masson Greenhouses, Inc.

American Oak Preserving Company, Inc.

American Takii

Ashland Addison Florist Co.

Associated Cut Flower Co.,

Bartlett's Ocean View Farm,

Bay State and Johnsons

Bill Doran Company
Brand's Nurseries, Inc.

Canadian Greenhouse Conference

Jim, Judy and John Corfield

Colleen Crombie

DeJong Greenhouses, Inc.

Design Master Color Tool, Inc.

Robert Dewey

Extra Touch Florists District 11 O + P Louisiana

Fischer USA

Fred C. Gloeckner & Company, Inc.

Gallup & Stribling Orchids, Inc.

Gelco Internacional, SA Gordon Boswell Flowers,

Grupo Visaflor

Inc.

Claude Hope

Irene Hayes Wadley & Smythe LeMoult, Inc.

J.L. Tomasovic Florist

John L. Tomasovic, Sr.

Florist

Kube-Pak Corporation Larry Beck Company, Inc.

Layser's Flowers, Inc.

Lincoln Wholesale Florists

McShan Florist, Inc.

Michigan West Shore Nursery

Neal Mast & Sons Greenhouses, Inc.

Ocean View Flowers

Oglevee Ltd.

PA Floral Industry Assn.

Pajaro Valley Greenhouses, Inc.

Robert R. Hall, Inc.

Rosas Del Monte/ Inversiones Ponte Tresa Cia Ltd.

Schaefer Greenhouses, Inc.

Sieck - Wright Floral Products, Inc.

Sunnyside Nurseries, Inc. Val-Al Greenhouses, Inc.

Founders Level \$10,000 - \$14,999

A.L. Randall Co. Salesmen Stan & Georgia Bachman

Bloomnet

Brand Flowers, Inc.

Burnaby Lake Greenhouses

C. Raker and Sons, Inc.

C.J. Van Bourgondien, Inc.

California Chrysanthemum Growers Assn.

California Flower Market,

Dr. Will & Barb Carlson

Coast Nurseries, Inc.

Everett Conklin

Conroy Wholesale Florist

Creative Distributors, Inc.

Cuthbert Greenhouses

Del Rey Plastics Corporation

Don Flowers Florist, Inc.

Dramm and Echter, Inc.

East Jordan Plastics, Inc.

Maureen Ecke

Elite Flower Services, Inc.

Ever-Bloom Inc.

Exotic Gardens

Fairytale Foils

Fred Flipse

Floral Plant Growers, LLC Flower Trading

Corporation
Flowers, Inc. Balloons

Frazee Flowers, Inc.

Fronteir De Colombia/ Aerofloral Inc.

Gainan's Floral &

Green Point Nurseries, Inc.

Greiling Farms, Inc.

David Hartley

Hillcrest Garden Inc.

Holtkamp Greenhouses,

Hungnong Seed America

International Master Products J. M. McConkey & Company, Inc.

J. P. Freund, Inc.

J.B. Parks Wholesale Florist,

Jacobson Floral Supply,

John Dramm Sales

K.W. Zellers & Sons

Jack Kaufman

Kee Kitayama Research Foundation

Klepac Brothers Greenhouses, Inc.

Kurt Weiss Florist, Inc.

Lafayette Florist & Greenhouses, Inc.

M. Adler's Son, Inc.

William Maas

Mast Greenhouses-Illinois

Matsui Nursery, Inc.

Mears Floral Products, Inc.

Metrolina Greenhouses

Mid American Growers

Milton M Weiss

Mischler's Florist, Inc.

Moore Paper Boxes, Inc.
Mount Clemens Rose

Gardens

Mueller Brothers, Inc. National Floral Supply Of

Maryland, Inc.
National Greenhouse

Manufacturers Assoc. Neubauer's Flowers, Inc.

Oliver & Thompson, Inc.

Park Floral Company
Paul's Wholesale Florist

Phoenix Flower Shops

Pierson Gardens, Inc.

Pikes Peak Of Texas Pinter Brothers

Pleasant View Gardens, Inc.

Poinsettia Foundation

Post Gardens, Inc.

Premium Flowers Corp.

Pyramid Flowers Inc. Jack Redditt

Rojahn & Malaney

Company

Founders Level \$10,000 - \$14,999

continued

Roman J. Claprood Company

Sakata Seed America, Inc.

San Diego County Flower & Plant Association

San Diego International Floral Trade Center

Shinoda Floral Inc.

Sluder Floral Co.

Sonny's Texas Posies Company

Southern California Floral Assn.

Southern California Flower Growers, Inc.

Larry Teitel

Tennessee Florist Supply, Inc.

The Queens Flowers Corporation

The Sun Valley Group, Inc.

The USA Bouquet Company

The YardenCare Company

Toni's Flowers & Gifts

Twin City Florist Supply, Inc.

Twyford Plant Laboratories, Inc.

U.S. Floral Corporation

W. J. Cowee, LLC

Wadsworth Control Systems, Inc.

Jerome Wagner

Wanda Weder

Welby Gardens Company,

William Willbrandt

Protectors Level \$5,000 - \$9,999

A-Roo Company

AA Importing, Inc.

Agriflora Group

Aldershot of New Mexico, Inc.

Aldik Artificial Flower Co. Amato's Wholesale Florist American Carnation Society

American Clay Works & Supply Co.

American Foam Technologies, Inc.

Amlings Flowerland

Amlings Of California, Inc.

Amy's Orchids

Artistic Investment Corporation

B & L Greenhouse LLC

Badger Wholesale Florists, Inc.

Ball Tagawa Growers

Richard Barrett

Bartz-Viviano Flowers

Battlefield Farms

Baucom's Nursery Company

Behnke Nurseries Co.

Bel-R Greenhouse, Inc.

Bell Nursery

Beroske Farms & Ghse, Inc.

Berthold-Grigsby of Kentucky, Inc.

Billy Heroman's Flowerland, Inc.

Andy Blodgett

Blumex USA Inc.

Bob's Market & Greenhouses

Bodger Seeds, Ltd.

Boesen the Florist

Bogie Lake Greenhouse,

Bouldin & Lawson

Frederick Brown

Buckingham Florist, Inc.

California Assn. of Flower Grower & Shippers

California Cut Flower Commission

California Flower Shippers

California Pajarosa

Calvert Wholesale Florists, Inc.

Elaine Carbone

Carolina Nurseries

Carson & Gebel Ribbon Co.

Catoctin Mountain Growers Celebrity, Inc.

Center Greenhouse, Inc.

Cherry Creek Systems, Inc.

Chicago Florist Supply Company

Conner Park Florist, Inc.

Conroy's, Inc.

Continental Farms LLC

Continental Floral Greens

Continental Flowers, Inc.
Craig Bachman Imports

Sten Crissey

Kathleen Curtice

D'Arcy Masius Benton & Bowles, Inc.

D.S. Cole Growers

Daehnfeldt, Inc.

Day One Fresh, LLC

Delbert Smith, Inc.

Dickerson's Greenhouse

Dominion Growers, Inc.

Dos Gringos - H&L Group

Dramm Corporation

Duamex L.L.C.

Eason Horticultural Resources, Inc.

Elmhurst Flower Growers,

Elmira Floral Products, Inc.

Elzinga & Hoeksema Greenhouse

Esmeralda Farms

Esprit Miami, Inc.

Euser's Greenhouses, Inc.

Fairview Greenhouse, Inc.

Falcon Farms

Farm Connection

Ferris Brothers, Inc.

FloraCraft Corporation

Floral Works, Inc.

Florist Magazine

Florists' Mutual Insurance Co.-Officers

Florists' Review Enterprises, Inc.

Flower Mart, Inc.

Four Star Greenhouse

Fresca Farms, LC

Foco, Inc.

From You Flowers LLC

FTD District 14 G

FTD District 15-A - Seattle

FTD District 2-A&B, Nielsens' Flw. Inc.

G & E Greenhouses, Inc.

G. A. Berlin, Inc.

G. R. Kirk Company

General Farms

George Thomas Floral

Glad-A-Way Gardens

Golden Flowers, Inc.

Golden State Bulb Growers

Grande Greenhouse, Inc.

Green Leaf Enterprises Inc.

Greenleaf Wholesale Florists / Kitayama Brothers

Greight Marketing Concepts

Groen Rose Co., Inc.

Grolink Inc.

Growers Wholesale Florist

Growing Systems, Inc.

H.J. Benken Florist & Greenhouses, Inc.

O. and Helen Haley, Jr.

Henry J. Seagroatt Company, Inc.

Hill's Imports

Holex Flower B.V.

Donald Hook

Hosa International

Hudson and Associates,

Inc.

International Floral

Distributors

James and Iva T Irwin

Iwasaki Bros., Inc.

J & L Plants Inc.

J.R. Johnson Supply, Inc. Jim Akin, Inc.

Jim Durio Florist, Inc.

Robert Johnson

Jones the Florist, Inc.

K Drive Greenhouse Company

Kalamazoo Valley Plant Growers Co-op

Karthauser & Sons, Inc.

Kitayama Brothers Greenhouse Ray Kitayama

Kremp Florist

Kuhn Acquistion LLC d/b/a Kuhn Flowers, Inc.

Lakewood Greenhouses,

Landmark Plastic Corp

Lansing Florists Exchange

Latif Farms

Lederer Greenhouses, Inc.

Victor Levy

Living Plant Growers Association

Longfellow Greenhouse

Longview Fibre Co.

Lubbock Wholesale Florist,

Lynchburg Whlse. Floral

Maday's Wholesale

Greenhouses, Inc. Master Tag

McIntire Florist

Melody Farms Inc.

Micandy Garden Ghse.

Cloy Miller

Dr. Marvin Miller

Multiflora / Vistaflora

Corporation

Mutual Cut Flower, Ltd. N.C. Bulb Growers

Association

Natural Flowers, Inc.

Albert Neill

Nelson & Holmberg New Century

Transportation
Newton Greenhouse, Inc.

Nordlie, Inc.

Bob Norton

Norfolk Whlse. Floral Corp.

Novartis Seed Company Nyren Brothers of

Connecticut
Oglesby Plant
Laboratories, Inc.

Ohlman Farm & Greenhouse

Olson's Greenhouses, Inc. Oregon Flowers, Inc.

Oregon Roses Inc.

Pacific Floral Exchange, Inc. **Pagter Innovations**

Panzer Nursery, Inc.

Parks Horticulture, Walt Disney World

Paul Krone Fellowship Fund

Pearlstein Family Foundation

S. Pennock, Jr.

Penny's Flowers

Peoria Gardens, Inc.

Perishables Research Organization

Peterson Brothers

Ronald and Barbara Pierre

Plainview Growers

Plant Marvel Laboratories

Platz Flowers & Supply, Inc.

Possum Run Greenhouses,

ProFlowers

Rhyne Floral Supply Manufacturing

Riverdale Farms, Inc.

Riverview Flower Farm, Inc.

Robert Mann Packaging, Inc.

Robert Saunders & Co.

Roman J. Claprood Co. of

Florida

Ronald Jones Ferneries

Royer's Flower Shop

San Diego Flowers by

Coley

Seagroatt Riccardi Ltd.

Shady Hill Gardens

Harry Sharp

South Central Growers, Inc.

Sparks Florist, Inc.

Spectrum Investment

Company

Speedling, Inc.

Stimming Flowers

Stuppy Family Foundation

Summit Plastics Company

Suncoast Greenhouses Inc.

James Sykora

T. James Kavanagh Foundation

The Claprood Companies

The Elite Flower Company

The Green Thumb, Inc.

The Hiawatha Corp.

Timbuk Farms Inc.

Delores Todd

Hero Tsukushi

Tulsa Greenhouse, Inc.

Uniflora Overseas Florida,

Inc.

United Floral Exchange,

US Flowers, Inc.

Valent U.S.A. Corporation

Valley Floral Company, Inc.

Valley View Farms

Value Network Service

Jack & Carolynn Van

Namen

Van Wingerden Greenhouse Co.

John Van Wingerden

Veldkamp's Flowers & Gifts,

Vosters Nurseries, Inc.

W.A. Zappettini Group, Inc.

Wagner Greenhouses, Inc.

Waterdale, Inc.

WeHoP

Wenke Greenhouses

Otto Wentland

Western Michigan Greenhouse Association

Westview Greenhouses

Olin Wetzel

WF&FSA

William F. Kasting Co., Inc.

Mr. G. Ramsey Yoder

Georgia Yoder

York Flowers, Inc.

Renato Zappettini

Zeidler Floral Company,

Inc.

Zieger & Sons, Inc.

Guardians Level \$2,500 - \$4,999

A Gude Sons Company

A to Z Wholesale Floral Supply

A. B. Price, Inc.

A.D. Mohr Greenhouses, Inc.

Acme Engineering & Manufacturing Corp.

Ades and Gish Nurseries

Al's Garden Center

Allied Florists Assn. of

Baltimore

Allied Florists Assn. of

Illinois

Ameri-Cal Floral

America's Florist

American Floral Art School

American Nurseryman

Andean Flowers

Andy Mast Greenhouses,

Annandale Florist, Inc.

Aquatrols Corp

Barco Sons, Inc.

Bayport Flower Houses,

Bedding Plants International

Benson's Farm

Berens Flower Gardens

Blue Pacific Wholesale

Florist

Bonnett Wholesale Florist,

Inc.

Inc.

Brehob Nursery, Inc.

Bright's Florist Supply, Inc. **Broussard La Foliage**

Greenhouse

Brown Wholesale Floral Company

Buchbinder

Burdette Coward & Co., Inc.

California Florida Plant

Company

Callaham Wholesale

Florists, Inc.

Canton Wholesale Floral, Inc.

Cathy Cowgill Flowers, Inc. Cavicchio Greenhouse

CF Greenhouses

Chicago Flower Exchange,

Chipsea

Roman Claprood

Claymore C. Sieck, Inc.

Cleveland Floral

Collins Flowers, Inc.

Colonial Village Flowers

Conklyn's, Inc.

Corso's Flower & Garden

Center

Crofton Grower Services

Itd.

D & R Plants

Dakota Plastics Company

Darby Greenhouses &

Farms, Inc. David L Jones Wholesale

Ltd.

Jack de Vroomen

DeLoache, Inc.

Designer Dispatch

Didier Greenhouses, Inc.

Do Right Plant Growers

Dole Fresh Flowers

Dreisbach Wholesale

Florist Dunlap, Codding & Rogers,

Ecoflora

Egan's Gardens, Inc.

Eighteen Karat

International Product Sourcing, Inc.

Elaine's Flower Shoppe Eldorado Trading Corp.

Elliott & Williams Roses

Jim & Ellen Ellison

Elzerman's Greenhouse Ensign Wholesale Florist,

Erie Cut Flower & Supply

Co., Inc. Esbenshades' Greenhouses

Flint Florist Exchange

Floral Finance Business Services

Floral Greens International Floral Resources / Hawaii, Inc.

Floranova

Florascope Communications

Florence Zuegel

Florensis Deutschland

GmbH

Florimex.Inc. New York

Flower Transfer

Flowerbuyer.Com

Flowers by Dick & Son, Inc.

Flowers by George, Inc.

Frank Adams Wholesale **Florist**

Franklin China Co., Inc.

Franklin County Floral

Services

Fred C. Gloeckner &

Company, Inc. Frey's Greenhouse

Freytag's Northwest Florist

FTD District 10-A

FTD District 15-I FTD District 3-G

FTD District 9-D

G. R. Brown Company, Inc. **Gassafy Wholesale Florist**

Jim and Donna Gaunt General Reinsurance

Geneva Flower Farm

George W. Radebaugh &

Sons

Giftwares Company, Inc.

Carl Gortzig

Greenhouse & Truck Gardener

Griffin Greenhouse and

Nursery Supplies Gunther's Greenhouse H.L. Stansell Trucking

Company

Halifax Floral Co. Hans Rosacker Stems and

Vines

Hawaiian Heart, Inc.

Hardin's Wholesale Florist,

Heap Greenhouses, Inc.

Heeney Company, Inc.

Heinz Bros. Greenhouses

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Guardians Level \$2,500 - \$4,999

continued

Henry C Alders Wholesale Florist, Inc.

Henry F. Michell Company Herman J. Heyl Florist, Inc.

High Plains Greenhouses

Holland America Bulb Farm, Inc.

Holland Flower Express

Hood's Gardens, Inc.

Howard Hook

Hortus Group **Huddart Floral**

IF Supply Company, Inc.

Inglis Florists

Inland Wholesale Flowers,

J.P. Bartlett Co. Inc.

J.R. Johnson Supply Co.

Jacques Flower Shop, Inc.

Karl Jens

Jiffy / Preforma

Joe Koida Florist

Johnston Investments

Joseph H Hill Company

Keeline-Wilcox Nurseries,

Inc.

Keller Pottery Co.

Ken's Greenhouses, Inc.

Kendal Floral Supply

Kitayama Brothers

Greenhouse

Kiyota Greenhouses

Klooster Greenhouse, Inc.

Klupengers Nursery LLC

Knaup Floral Inc.

Knox Nursery, Inc.

Koehler & Dramm, Inc.

James W. Kussow

L. Ginsberg, Inc.

Lakeland Florist Supply,

Langohr's Flowerland

Dwight Larimer

Las Amalias

Philip Lavalle

Lee Wholesale Floral

Leider's Garden Greenery

Lemac Nurseries

Len Busch Roses, Inc.

Norma Lineberger

Lion Ribbon Co.

Lomey Manufacturing Corp.

Louisiana Wholesale Florist

Lovell Farms, Inc.

Lucie Sable Imports Ltd.

Ludvig Svensson, Inc. Ludy Greenhouse Mfg.

Corp.

M. J. Malloy Company

Malborg's Greenhouse

Master Flowers Inc.

McConkey Company

Meldrum Manufacturing & Engineering

Memorial Florist and Greenhouse

Michigan Floral

Association

Michigan Peat

Miller's Wholesale Florist,

Milton Adler Company

Minneapolis Floral

Company Grace Moore

Moore Greens, Inc.

Mountain View

Greenhouse

Muennich Sales, Inc.

Nanz & Kraft Florist

Terril & Cathy Nell

Ninomiya Nursery

Company

Norfolk Florist

North Central Florists Assn.

Northwest Wholesale

Florist, Inc.

NPI

OHP, Inc.

Oku, Inc.

Pan American Seed

Company

Paradise Candles, Inc.

Pealer's Flower Shop

Pell Greenhouses

Samuel Pennock III

Pennsylvania Florist Assn Research & Ed Fund

Peoples Florist

Perkins Flowers, Inc.

S. Peterson

Phoebe Floral Shop

Pikes Peak Greenhouse

Plant Island Greenhouses, Inc.

Plants, Inc.

Pleasant Valley Flowers,

Pletschers Greenhouse,

Powell Plant Farms, Inc.

Proven Winners North

America LLC

Barbara Puppel

Regional Farms, Inc.

Robert J. Bennett

Wholesale Florist, Inc.

Roman J. Claprood Co. of

W. Virginia

Ron Clesen's Ornamental

Plants, Inc.

Ross Marketing Co.

Rough Brothers, Inc.

Ruth Messmer-Florist, Inc.

S & S Wholesale Florist

S Austin S. Edgar Floral Inc.

Saito Nurseries, Inc.

San Francisco Flower

Growers Association

San Francisco Flower Mart

Betty Sapp

Satake Nursery, Inc.

Schaaf's Inc.

Schmidt Bros Inc

Schmidt's Flowers

Schroeder's Flowers, Inc.

Schwartz's Greenhouse,

Scott's Gladiolas Farms, Inc.

Shoch's Wholesale Florist

Leona Short Sieck Floral Products, Inc.

Sieck Wholesale Florist of New York

Sieck Wholesale Florist, Inc.

Silver Lerner Schwartz &

Fertel

Slingerland's, Inc.

Sole Farms

Southern Steel & Wire, Inc.

Speight Associates Ltd.

Stadium Flowers, Inc.

Sun Gro Horticulture, Inc.

Sunnyvale Plants

Swift Greenhouses, Inc.

Swiss Army Brands, Ltd.

Tayama Wholesale Florists

Temkin International

Tennessee Florist Supply,

Tennessee Wholesale

Florists, Inc.

Terra Nigra, Inc. The Flower Company

International

The Garden Factory, Inc.

The Haeger Foundation The Ivy Basket Florist

The Minneapolis

Foundation The Smith Floral Company

Thompson Rose Sales, Inc.

Tipton & Hurst, Inc.

Tom Johnson Investment

Turkey Creek Farms, Inc.

Management

Ulery Greenhouse

Company

Underhill Ferneries Uniflor

Union Bank of California

United Floral Supply, Inc.

United Flowers by Wire

Canada

Vacuum Orna-Metal, Inc.

Van Bloem, Inc. Van Dyk Brothers

Wholesale Florists

John Van Hanford, Jr. Vaughan, Inc.

Vickery Wholesale Greenhouse

Victor the Florist, Inc.

W. H. Milikowski, Inc.

Alice Walker

Virginia Walter Weidner's Gardens, Inc.

Wallitsch Nursery, Inc.

Whitmire Micro-Gen Research

Wilhide's Flowers, Inc.

WoJo's Greenhouses

Woodburn Nursery & Azaleas, Inc.

Woodinville Garden Club

World Flowers, Inc.

X.S. Smith, Inc.

XL Group, Inc.

Z. D. Blackistone/Trust

Zywicki's Greenhouse

Vanguards Level \$1,000 - \$2,499

A. Caggiano Inc.

A. Cavallaro & Son, Inc.

A. G. Beiser Wholesale

A. Dykstra Florist

Floral Co.

A. Nagamine Nursery, Inc.

Accent Florist

Action International

Adelaide's Flowers & Gifts Adhesive Technologies

Agrexco (USA) Ltd.

Ah Sam Floral Co.

Ahern's, Inc. Airborne Express

Al Wilhelmy Flowers, Inc.

Albert J Lauer, Inc.

All Seasons Flowers LLC

Allcities Allstates Flowers-By-Phone

Al-Par Peat Co. Alpine Floral, Inc.

American Horticultural Society

Americas Flower Dist., Inc.

Amling Brothers Anchor Hocking

Anchor Wholesale Flowers,

Apex-Neidinger, Inc. Sam Applebaum

Appleway Florist & Greenhouse

Argus Controls Systems, Ltd.

Aromas Nursery, Inc.

Askren & Sons, Inc. Assoc Florida Gladiolus Growers, Inc. Atlantic Nurseries, Inc. Avenue J Florist **B & B Greenhouses B & C Greenhouses** B & H Flowers, Inc. Lloyd Bachman Bachman's, Inc. Bailey Nurseries, Inc. Baldwin Wholesale Florist, Inc. John Balistreri Ballard Blossom Inc. **Bark & Garden Center** Barton's Greenhouse & Nursery Batavia Custom Travel Inc. **Bay State Farm Direct Flowers** Beall's Roses **Beaverton Florists** Beebe's Florist Beecher Wholesale Greenhouse, Inc. Bel-Air Flower Growers & Shippers, Inc. **Benary Seeds** Bennett's Greenhouses, Inc. Glenna Benton Berkley Florist Supply Co., Berns Greenhouse & Garden Center, Inc. Berry Hill Farms Inc. Biaggi's Evergreen Co. Bice Florist, Inc. Bill Moore & Company, Inc. **Billings Floral** Bill's Flower Market, Inc. Bill's Montclaire Floral Binley Florist, Inc. Blackwell Nurseries, Inc. Blanton's Flowers, Inc. Bloom-Rite Flowers, Inc. Blue Sky Flower Farms, Inc. Bluebird Nursery, Inc.

Bostdorff Greenhouse Acres Bo-Ty Florist, Inc. **Boulevard Florist** Wholesale Market Boven's Quality Plants **Brassica Wholesale Nursery Briarwood Florist Broadway Florist Brower Greenhouses Bruce Wheeler Marketing** Bill and Sharon Budnick Toni Bucci **Buffalo Import Company** Bundi Gardens, Inc **Buning The Florist Burns Florist** Busch's Florist Butterfly Garden-Lynn Ann Flowers & Gifts **BVM Florist** C. J. Baker Wholesale Florists, Inc. California Cut Flower Commission California Flower Farms, California Protea Management California State Floral Assoc. Christopher and Diane Calkins Callaway Florists & Greenhouses Campbell Road Nursery, Carey's Flowers, Inc. Carithers Flower Shop / Flower Holdings LLC Carlton Rose Nurseries Cedar Rapids Greenhouses Central Iowa Whlse. Floral, **Charles Barr Company Charlotte Florist Supply** Company, Inc. Chipola Nurseries, Inc.

Clifford's Inc. Clyde Smith & Sons Colony Florist Colorado Nursery & **Greenhouse Association** Colorado Springs Wholesale Florist, Inc. Columbia Greenhouse Co., Inc. Cottage Gardens Nursery, Country Florist of Waldorf, Coy Kendall Flowers, Inc. Crestline Flower Shop Crowley Brothers, Inc. **Crown Floral Shop** Crown Research & Chemical **Cupertino Nursery & Florist** Curtis Richardson, Inc. Cut Flower Exchange Of Pennsylvania D & L Grower Supplies, Inc. Shop Dahlstrom & Watt Bulb Farms, Inc. Daisy Hill Greenhouses, Inc. Daisy's Market Place Inc. Dan & Jerry's Greenhouse **Dandelions Flowers** Danziger Flower Farm Dave Lowenheim & Inc. Associates Davidson-Uphoff, Inc. de Monye Greenhouses Dean's Designs, Inc. Dean's Greenhouse DeGoede Brothers LLC, dba Windmill Gardens Dr. August De Hertogh **Delaware County** Wholesale Florist Deneweth's Greenhouses & Strawberries **Bradley Deprez Florist** Robert Deprez Diane Deprez-Harmon

Dick & Don's Greenhouse, Dick Adgate Florist Dick Miller Florist Dick's Flowers, Inc. Diefenbacher Greenhouses Dill's Greenhouse Dix Greenhouse, Inc. Dixie Green **Doherty Flowers Dole Fresh Flower** Don Hahlbeck Greenhouse Donna's Designs, Inc. **Dorsey Floral** Dos Pueblos Orchid Company **Thomas Dudley** Durban's Greenhouses, Inc. **DWF Wholesale Florists** Earthco Inc East Coast Bulb Co., Inc. Eastern Floral and Gift **EC Floral Markets** Echter's Greenhouses, Inc. Ed Lenz Enterprises, Inc. Ed Pawlak & Sons Florist, **Edgewood Greenhouses** Edwards Florist Inc. Edward's Florist Supply, Edwards Greenhouse Inc. Elliott Rose Co. Ellis Floral Co., Inc. Elsberry Greenhouse, Inc. Emil Yedowitz Sons, Inc. Greenhouses Emma's Flowers & Gifts Endres Floral Co. **Engledow Group Engwall Florist &** Greenhouses, Inc. Entenmann's Riverside Eric Johnson, Inc. **Ernst Benary of America Erwin Mojonnier Enterprises**

Eufloria Flowers Everflora Chicago, Inc. Everflora, Inc. **Evergreen Ferneries** Express Seed Co. Extra Touch - Virginia District 6 H&I F. Clesen & Sons, Inc. F2A Fabbrini's Flowers Fenton Art Glass Co. Field of Flowers Figone Nursery Fiksdal's Flowers Fine Farms Fischer and Page Ltd. Fisher Florist, Inc. Flambeau Products Corporation Fleming Wholesale, Inc. Flora Fresh International Flora Fresh, Inc. Florabundance, Inc. Flora-Dec Sales, Inc. Floral & Hardy dba The Farm Bridge, Inc. Floral Acres, Inc. Floral Ave. Greenhouse Company Floral Importers & Distributors Floral Supply Syndicate Floralies Marketing Inc. Floralware Display Products, Inc. Flora-Trop Florida Fern Growers Assn. Florida State Florists' Assn. Florimax, Inc. Flower Cart Flower Farm, Inc. Flower Pak, Inc. Flower Promotion Organization Flowers by Esther Flowers by Ford Flowers by Matthew Flowers by Ramon Flowers by Sandy, Inc. Flowers by Tommy Luke

Bordine Nursery Ltd

City Scents, Ltd.

Products

Claire's Flowers, Inc.

Clearview Horticultural

DeSantis Florist

DeVor Nurseries, Inc.

Dey Bros. Greenhouses Inc.

Vanguards Level \$1,000 - \$2,499

continued

Flowers Direct, Inc.

Flowers First, Inc.

Flowers International, Inc.

Flowers, Inc. Wholesale

Focus Greenhouse Management Inc.

Four Seasons Greenhouse & Nursery

Foxpoint Plant Growers

Frampton's Greenhouses

Fred C. Gloeckner & Company, Inc.

Frank and Bess Fredenhagen

Frederickson Greenhouse

Frericks Gardens

Friesell Ranches

FTD District 1 L

FTD District 1-G&H

FTD District 5-A&B

FTD District 5-C

FTD District 6-E

FTD District 6-F&G

FTD District 7 I

FTD District 7-D

FTD District 8-K

G. C. Chastain Co., Inc.

G. S. Grimes Seeds

G.M. Floral Company

Arthur J. Gallagher

Galleria Farms LLC

Garden City Floral

Gardensville Greenhouses

Garrison Hill Florists Inc.

Geo E. Fern Co

George Didden

Greenhouses

George's Florist

Georgia State Wholesale

Florist, Inc.

Gerald Stevens

Germantown

Greenhouses, Inc.

Ghilarducci's Florists, Inc.

Barbara Gilbert

Gilbertie's Herb Gardens Gish's Pacific Flowers, Inc. Golden Field Greenhouse

Golden West Greenhouse

Gordon's Grnhse., Inc. Of Bear Valley

Graf Growers

Robert Graham

Gramercy Park Florist

Grassmid Greenhouse

Great Lakes Greenhouse

Green Circle Growers, Inc.
Green Mountain Florist

Supply, Inc.

Green Thumb Floral

Greenhouse Grower

Magazine

Greenstone Farm Credit

Services

Greenstreet Growers, Inc.

Greenwood Greenhouses

Greenwood Nursery

Gregoire's Flowers

Drew Gruenburg

Gulley Greenhouse

JoLynn Gustin

H. Nakano & Sons

H.M. Buckley & Sons, Inc.

H.R. Mueller Florist

Halls Flower Shop

Hamilton Farms

Handy Floral Products

Hanford's, Inc. Wholesale

Wilja Happe

Harris' Farms

Harrison Wholesale Floral,

Inc

Harry and Katherine Smith

Harry H Fukutome Nursery,

Inc.

Harry Miller Flowers

Hartman's Towne &

Country Greenhouse,Inc Harts Nursery of Jefferson,

nc.

Harvey O Preuss Florists

Hastings, Inc.

Hauge's Flower Store, Inc.

Hausermann Orchids

Hawkins Greenhouses

Hayman & Lindenberg, Inc.

Hehn's Greenhouses, Inc

Royal and Charlene Heins

Henry J Kaufman & Assoc.,

Henry Molded Products,

Hermes Floral Company

Heyden's Greenhouses, Inc.

Heyl Roses, Inc.

Hicks Nurseries, Inc.

Hills Floral Group

Hilltop Gardens

Hines Horticulture, Inc.

Hirt's Wholesale Company

Nancy Holden

Hoogasian Flowers, Inc.

Hoover Fisher Florist

Horticultural Services, Inc.

Hrnak's Flowerland, Inc.

Hub Floral Corp.

Hulda Dramm

Hummert International

Hungerford Farms

Hutchinson's Flowers, Inc.

IBC, Inc.

IBG International

Illinois Bronze Paint Co.

Ironwood Evergreens, Inc.

Ivex Floral & Nursery

J & P Transportation, Inc.

J&P Iransportation

J. H. Thompson, Inc.

J. Mollema & Son, Inc.

J. W. Dudley Sons Co.

Jackson Florist, Inc.

Jacksonville Whlse, Floral

Co.

Jacobsens Flowers

Jade Systems

James Saunoris & Sons, Inc.

Javo USA, Inc.

Jeff Creque Farms, Inc.

Jen Creque ranns, inc.

Jessup Transportation, Inc. Jetram Sales, Inc.

Jiffy Products of America

Jim Hill

J-M Trading Corp

Joan Gordon

John Gernaat & Son Inc.

John S. Swift Charitable

Trust

John Schuring, Jr., Co.

John VanEerden Greenhouses

Johnny's Flower Shop

Johnston & McCallum, Inc.

Johnston The Florist

Jones Wholesale Florist,

lnc.

Jonker's Garden

Jost Greenhouses Laura Kantakis

Kealey-Johnson Wholesale

Florist, Inc. Kessler & Assoc.

Keystone Ribbon & Floral

Supply Co.

Kiko's Flower & Gifts

King Wholesale Flowers

Kitty's Flowers

Klenke Floral

Koetsier Greenhouse

Konjoian's Floriculture

Education Service

Kono & Sons Inc. Krismer's Northgate

Greenhouses

Krupp Florist, Inc.

Kruse Grimm Florist Inc.

Kunz Floral

Frank Kuwahara

Kwantlen University College

La Crosse Floral Company,

Inc.

La Salle Wholesale Florist,

Inc.

Lala Imports, Inc.

Lamborn Floral Co.

Lanman Flower Shop, Inc.

Roy & Darlyne Larson

Lary's Florist, Inc. M. James Leider

Leo Berbee Bulb Company

Lewis Flower Shop, Inc.

John Liesveld Lievens Bros. Farm, Inc.

Linda's Fresh & Silk Flowers Linder's Greenhouse, Inc. Lindskoog Florist

Lloyds Wholesale Florist

Logigs/Hove

Longwood Gardens

Lopshire Flowers Inc.

Louis B Glick & Son, Inc.

Loyson's Greenhouse

Lucas Greenhouses

Lynde Greenhouse & Nursery, Inc.

Lynn Doyle Flowers Inc.

M & M Whlse. Florist, Inc.

M.J. McCall Co., Inc.

Machiela Farms

Main Wholesale Florist

Tom Marek

Market Basket

Mark Knox - Personal

Marshall St. Greenhouses

Mary Jane Florist/Gift Shop Mattern Wholesale Florist,

Inc.

Mattoon Flower Shop & Greenhouses

Matzke Florists

Mayer's Flower Cottage

Mazzoni Farms, Inc.

McArdle Florist & Garden Center

McCallum Wholesale Floral

McGovern Florist

McHutchison Horticultural

Distributors

McNamara - Broadripple

Florist

Dave and Judy Mears Measured Mktg.

Richard T. Meister

Melex Imports Meskers'

Alice Metcalf

Michael Parrella Michell's

Michigan Peat

Mid Island Floral Supply,

Ltd.

Middle Atlantic Florists

Assn.

Midtown Florist, Nursery & Greenhouse Midwest Horticulture Supply Co Milmont Greenhouses Inc Minshall the Florist, Inc. Mistletoe Wholesale Florist Mitchell's Orland Park & Frankfort Florist Moehring-Woods Flowers Moeller Greenhouse Moncrief's Wholesale Greenhouses, Inc. Monica Bramblett Monterey Flowers, Inc. Morgan's Nursery & Plant Farm Mountain State Greenhouse Napco Marketing Corp. Navlet's Flowers & Gift Neitzert's Greenhouse & **Florist**

Netcong Village Florist Nettie's Flower Garden, Inc. **Network Printing Company Neve Brothers Newt Beugen**

Norben Import Corp. Norl Schut Greenhouses

Nickeson Greenhouses

Nouvette Trading Ltd. **Novacek Greenhouses Nuckton Company**

O K Flower Shedd O.A. Matkin Ann O'Bleness

Oak Grove Fernery **Oakland Nursery**

Obra Verde Growers Oelschig Nursery, Inc.

Oelschig's Whlse. Nursery

Oklahoma Flower Market

Oklahoma State Florist's Assn.

Oliver Flower Shop & Greenhouses

Orchid Isle Nursery

Orie VanWingerden & Sons Greenhouses

Stephen Otte Otto Keil Florist

Ozark Wholesale Florist,

P. Washburn

Pacific Coast Evergreens Pacific Flower Shippers,

Pacific Plant Farm Inc. Palisade Greenhouse, Inc.

Palm Ranch Panacea Products Corporation Park Florist

Parmenter & Blooms Florist Pastorino & Sons Nursery

Paul Meconi Wholesale **Florist**

Paul Meconi, Inc. Paul Minor, Inc.

Pechiney Plastics Packaging

Penn Hill Farm Penn State Seed Company

Petal Florist Peter's Flowers

Phil Gernaat & Sons, Inc. Plant Products Co., Ltd

Plantland Garden Center

Plaza Flowers

Podesta's of California **Gustav Poesch**

Poinsettia Pete's Exotici,

Poulsen Greenhouses, Inc. **Prairie Flowers & Gifts**

Pressell's Florist & Greenhouses

Preston Altman

Pritchard's Wholesale

Florist

Priva Computers Inc. **Produce Marketing**

Association

Progressive Growers Prolific Plants, Inc.

Proschels Meadow Brook **Florist**

PVP Industries, Inc.

Quality Gladiolus Gardens, Inc.

Quality Wholesale Florist, Inc.

Quinlan-Wasserman Wholesale Florist, Inc.

R. David Adams Flowers Radford City Florist, Inc.

Rainbow Farm and Greenhouse

Rainbow Florist

Rancho Del Mar Wholesale **Florist**

Rancho Tissue Technologies, Inc.

Reed's Flowers

Raney's Plants Raymond A Fleck, Inc.

Reinecker Nursery Reliable Glassware & Pottery Co., Inc.

Relles Florist Riverside Wholesale Florist

Robert Fine Associates Robert L Orth, Inc.

Robertson of Chestnut Hill **Florist**

Rod McLellan Company Roman J. Claprood of

Alabama Roman J. Claprood of

Clarksburg

Roman J. Claprood of Lima George Ross

Ruhlig's Farms

S.F. Brannan St. Wholesale Safeguard

Sakata Seed America Inc. Sam Bridge Nursery 'N

Greenhouses San Diego Florist Supply

San Lorenzo of Texas Satow Growers, Inc.

Sauisa S.A.

Schaap's Greenhouse Scherer's Plant Farm Lin Schmale-Tate

Israel Schneider Schneider's Florist

Schmidlin Produce, Inc.

Schundler Company

Robert Schurke

Scott's House of Flowers

Kurt Seelbach

Select Ribbons, Inc.

Selecta Farms, Inc.

Semrau Greenhouses, Inc.

Sen Speroff

Sequoia Whsle. Florist, Inc.

Shannon's Flowers & Gifts

Delois Shelton **Shemin Nurseries**

Shenandoah Floral Mfg.

Co., Inc.

Sheppard West, Inc.

Sheridan Nurseries

Shinoda Design Center,

Ken Short

Shreveport Flower Mart, Inc.

Sid's Greenhouse & Florist

Simon Hoekstra & Son, Inc. Skinner Advertising Specialties, Inc.

Smith Gardens Inc.

Smith, Brock & Weber LLC

Sol Spitz Co., Inc.

Southern Retail Florist

Assn., Inc.

Sportel Greenhouse

Springfield Florists' Supply

St. Cloud Floral, Inc. St. Rose Nursery

Stan Cassel Greenhouses, Inc.

Star Lake Greenhouse

Stemson's

Stieglers Florist Stimming Flowers of

California

Stokes Seeds

Bob Stoeckl

Stonequarry Greenhouses,

Stringer Wholesale Florist,

Inc.

Strong Lite Products Stutzman Greenhouses Styer's Hort. Consulting, Inc.

Suk Farms & Greenhouses

Steve Summers

Sunderman Manufacturing

Sunflowers Florist

Sunwest Wholesale Floral, Inc.

Superior Florals, Inc.

Susan's Florist **Sweetwater Tropicals**

Fred and Martha Swindle

Syracuse Pottery, Inc. TLC Polyform, Inc. T. Larry Jones, Inc.

Talmage Farm **Bill Taylor**

Taylor's Flower Shop & Greenhouse, Inc.

Texas A&M

Texas State Florists' Assn.

The Conard-Pyle Company

The Country Greenery The Flower Basket, Ltd.

The Flower Market

The Flower Merchant, Ltd.

The Flower Patch...& More The Greenery

The Growing Place Thies Farm & Greenhouses

Thorsen's Greenhouse

Toledo Area Flower & Vegetable Growers Association

Tomasovic Greenhouses and Nursery, Inc

Tommy's Whlse. Florist, Inc. Tom's Greenhouses, Inc.

Tremont Floral Supplies, Inc.

Tri-Mar, Inc.

Tropical Foliage Plants, Inc.

Trudy's Flowers Trueleaf Technologies

Tuinstra Greenhouse, LLC Twin Lake Greenhouse LLC

Tyrus C. Voigt

Ulery Greenhouse Co.

Uncle John's Plant Farm

Vanguards Level \$1,000 - \$2,499

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Union County Florist Supplies, Inc.

United Flower Growers Co-Op

United Wholesale Florists of California

University of Alaska

Utah Roses, Inc.

Van Wingerden Greenhouses

Vanni Nursery, Inc.

Vestal Woda Farms

Vinson & Fortiner

Virginia Wienhoeber

Vis Seed Co.

Viviano Flower Shop

Vogt's Flowers, Inc.

Vogue Flowers & Gifts, Ltd.

W. W. McAllister Co.

Wagenmaker Farms, Inc.

Waldo & Associates

Walter R. Knoll Florist

Charles and April Walton

Wards Flowers & Gifts

Waterloo Gardens, Inc.

waterioo darderis, iric

Waukesha Floral & Greenhouse

Estate of Doris N. Weberg

Wedowee Wholesale Florist Inc.

Weesies Brothers Farms,

Thomas Weiler

Welch Whlse. Florist, Inc.

West Hills Greenhouses,

Inc.

West Side Greenhouses

Westerlay Roses

Weston Trucking Co.

Weyerhauser Tissue

Culture Center

Whistle Stop Florist

Wholesale Flower Market, Inc.

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Wickman Gardens, Inc.

J. Wilcox

Wild Flowers Quality Wholesale Willard DeHaan & Son Greenhouses

William F. Puckett, Inc.

William Pinchbeck, Inc.

Willow Run Farms

Wilson Farm, Inc.

Windler Whsle. Floral Co.

Windmill Nursery

Winfield Flower Shoppe

Witmers' Greenhouses, Inc. Wolfe Wholesale Florist,

Inc.

Wooden Shoe Greenhouses, Inc.

Everett Wright

X.S. Smith, Inc.

XYZ Imports, Inc.

Yoshitomi Brothers

Young Floral

Zipperer Farms, Inc.

Sponsors Level \$1 - \$999

3 Green Thumbs

A & B Florist Supply Company

A & F Garden Gate Florist,

A & L Central Wholesale Supplies, Inc.

A & L Labs

A & L Wholesale Florist

A & R Imports

A B C Miller Corp.

A Basket of Flowers, Inc.

A Beautiful California

Florist

A Bellamia

A Bernacchi Greenhouses

A&R Spada Farms, LLC

A. Caserza & Co.

A. M. Grootendorst, Inc.

A. Repetto Nursery Inc.

A.J. Rahn Greenhouses

AAAH Flowers by Cortright

.

Aarons Creek Farms, Inc.

Natasha Abbott

Abbott's Florist

Abele Greenhouse

Elmer Abrahamson

Academy Floral Co

Accent Decor

Elaine Acevedo

Acme Florist Supply, Inc.

Acorn Greenhouses

Acorn Supply Co.

Ad Alley

Jean Adamczak

Bonnie Adams

Adams Flowers, Inc.

Adopt A Plant

Advanced Horticultural

Systems

Agro Dynamics

Ahner Florist, Inc.

Anna Ahonen

Ahrens Greenhouse, Inc.

Teresa L Aimone

Air Conditioned Roses

Airport Drayage Co.

AJ Rahn Greenhouses

AJO Way Garden Nursery

James Houston Akin

Al Saffer & Co., Inc.

Alabama Gladiolus

Growers Assn.
Alan Preuss Florists, Inc.

Albany Street Wholesale Florist

Albert A. Anderson Florist,

Inc.

Albert W Berlin Co., Inc.
Alexander Hay Greenhouse

lean Alexander

Alexander Masson, Inc.

Alexandria Floral Co., Inc.

Alive Floral Products

Alken's Wholesale

Greenhouses
All Occasions Flowers, Ltd.

All-America Selections

Ronald Allan

Allburn Florists

Allegra

Allen Greenhouse Inc.

Allen's Associates

Allied Farms LLC
Allied Florist Assn. of

Virginia

Allied Florists Assn. of Des Moines

Allied Florists of Delaware

Valley
Allied Florists of Worcester

Allied Florists Supply, Inc.

Allied Flst. Assn. of Greater

Memphis Allied Flsts. Assn. of

Greater Seattle Allied Flsts. Assn. of Greater Wash.

Allied Tube

County

Milton and Donna Allyn

Alpharetta Greenhouse

Dorothy Alston-Zappa

Jeannette Altermatt

Altman's Flower & Gift Box

John and Carol Altringer

Alvin's Flowers

Always Beautiful

Always Better Grown Inc.

Aly's Posey Patch

Amanda Greenhouse

Amash Imports Inc.

Amedio's Florist

Amer. Institute of Floral

Designers

America In Bloom

America's Best Flowers

American Farms, Ltd.

American Lamp Company

American Plant Products

American Textile Co., Inc.

AmeriFlora 92

AMI Leasing
Amling Brothers, Inc.

Amling-Bailey Flower Shop

Amos Zittel & Sons

Anderson & Son Nursery

Michael Anderson

Neil Anderson

Anderson's Greenhouse

Andre Floral Co.
Andre Greenhouses, Inc.

Aon

Apple Blossom Floral

Ann's Greenhouses

Samy Arabian

Arbor View Greenhouse

Arc Growing Software

Arcade Florist

Arcenciel Flowers

International, Inc.
Theodore Archer

Architectural Pottery Co.

Gale Arent

Ark-La-Tex Whsl. Flst.

Gregory Armi

Jody Armi

Philip Armi

Armstrong Floral

Arne Distributors, Inc.

Gregory and Joan Arnold

Mary Ann Arnold

Pat Arnold

Arnold's Greenhouse Inc.

Walter Arpke

Arrowhead Farm Nursery

Art Form
Arthur Pfeil Smart Flowers,

nc.

Arthur Robbins, Inc.

Artistic Florist & Gifts, Inc.

Artistic Flowers, Inc.

Artistry in Flowers

Arty Imports, Inc.
Ashcombe Farm &

Greenhouse

Barbara Ashcraft
Ashland Greenhouses

Ashne Farm, Inc.

Associated Florist Supplies,

Inc.
Association Specialty Cut

Flower Growers, Inc.

Assurance Agency, Ltd. Atkin Florist

Attleboro Farms
Augusta Florist

Augusta Wholesale Florist Avalon, Inc.

Avant Garden

Avart Flowers Marlys Averill

Aviva Flowers & ...
Awesome Flowers

Azalealand Floral & Greenhouse

Azuma Nursery

B & K Tool Die Stamping

Co., Inc.

B & R Sales Co, Inc.

B Lobell Florist

B.&B. Midwest Metal

Displays

BA Heskett Inc.

Baack's, Inc.

Babb Floral & Gift, Inc.

Carl Bachman

Douglas and Pamela

Badgero

Dom Bagnoli

D. Bagnolt

Bagwell's Flowers

Bailey Floral Supply, Inc.

Bakanas Enterprises

David Baker

Baker's Acres

Baldwins' Flowers

Balfour Greenhouses Ltd

Ball Publishing/Grower

Talks

Balmes Flower Shop &

Greenhouses

Bamboo Nurseries

Banner Flower House

Banner Greenhouse

Phil Banning

Barajas

Barbara Hann & Associates

Barberton Beautification

Edmund and Judith

Barbour

Evelyn Barbour John Bardsley

Barefoot Doctors' Academy

Douglas & Jane Barker

Barkley's Woodstock Floral

Barkman's Flower Shop

Barlow Flower Farm
Paul and Gwendolyn

Barndt, Sr.

Barnes Greenhouse Inc.

Barnhart's Greenhouse

Barone Gardens

Jeff Barr

Barrington

HiGreenhousechool

Barrow's Flowers & Gifts

Barry Bernholtz

Bartels Plant-ets

Barter Brothers Florist

Steven and Sarah Bartfield

Bartlett Instrument

Company

Bartsch Greenhouses

BASF Corporation

BASF Specialty Products

Basics And Trends

Basore & Associates

Karey Bassett

Harris Bank Batavia

Mary Batcheller

Bates Sons & Daughters

William and Jini Bates

Mickey Batinelli

Battle Creek Flower

Exchange

Battle Creek Greenhouses,

Inc.

Fred Bauer

Edward and Vivien

Bauman

Baumer, Inc.

Baumes Greenhouse

Baur's Greenhouse

Wholesale

Bavaria Greenhouses

Bay Gardens

Bay State Carnations/

Framingham

Bay West Ltd.

Ed Beach

Beall Greenhouse Co.

William And Sharon

Beamer

Bear Creek Farms Inc.

Beautiful Things, Flowers

and Gifts

Beauvais Greenhouse

Bradley Beck

Fred Beck

ried beck

Beck's Flowers

Tenaya Becker

Charles Beckman

Becks Florist, Inc.

Beds & Borders Inc.

Bee-Gee Floral Supply

Beedles Flowers

Dolf Reeler

Charles Behnke

Beier's Greenhouse

Belak Flowers, Inc.

Belden's Florist Bell Flowers

Bell Greenhouses

Bell Tower Florist

Bella Fiori Flower Shop Inc.

Bella Terra

Reneva Flowers & Gifts

Dick Benken

Benoit Greenhouses

Bens Transworld-Imp.

Bergen Cty. Corp.

Bergen Wholesale, Inc.

John Bergstrand

. . - .

Louis Berninger

Richard Berry

Berthoud Rose Farm

Beth & Company

Beth Ann's Flowers

Bethesda Florist John Betrozoff

Bill Bettinger

Bettinger Farms Inc.

bettinger runn.

Mary Bettinger

Betty's Greenhouse, Inc.

Hubert Beudert

BFG Supply

David Bianchi

Bernard Bible

Mark Biggs

Bill Carroll Florist Inc.

Billings Florist Exchange

Bio Propagation, Inc. BIOBEST

Biondi's Florist and

Greenhouses

BioTherm/Trueleaf

Birch Lake Imports, Inc.

Birmingham Wholesale

Fred and Lynn Bisaro

E. Arnold Bisbee

Bitterroot Flower Shop

Dorothy Blackmore

Roger and Shirley Blackmore

Hal Blakeslee

Blalock Foliage, Inc.

Milt Bley

Jim Bliek, AAF, AIFD

Carol Blocker

Blooming Idiots

Blooming of Beloit, Inc.
Blooms Direct

Blooms of Bressington

Bloomsxpress

Blossom Boutique Florist

Blossom Corners

Blossom Florist, Inc.

Blossoms Bric-A-Brac

Blue Ribbon Carnations, Inc.

Blue Ridge Farm

Blue Ridge Gardens

Blumengarten Greenhouse

Norma Blunt Bob Carlton/Graphics

Bob Soos Co.

Bob Turnbull Flowers

Limited
Bodee Wholesale

Nancy Boden

Bodie's Greenhouses

Boehler's Greenhouse

Doctrici 3 dicerii

Steven Bogner

Boka Farms Jean H. Bonamici

Erno Bonebakker

Bonita Bay

Bonnie Brae Flowers

Bonnie Plant Farm

Boogaart's Nursery, Inc. Nancy Book

Bools Flowers

Boothbay Region

Greenhouses

Debi Borden-Miller

Borg Flower And Gift Shop

Bosgraaf Greenhouses

Bosland Florist Shop
Carol Lois Botsis

Bouquet Florist

Bouquets

H.J. and Jane Bowen

Kim Boyer

Bozzay Florists

Branching Out, Inc.

Esther Brand

Oscar Brand

Brannan Street Wholesale Florist

Donald Brater

Breitingers Flowers

Brestwoode Inn, Inc.

Peter Bretting

Brewery Creek Farm

Market

Noma Brice

Brice Wholesale Floral Co.

David Brick

Dean Brick Brick's Florist & Gift Shop

Bridenbaugh's Florist

Lola Briel Speight

Brier's Greenhouse

Brierley Johnson

Bob and Shirley Briggs

Brigham Young University

Brighton By-Products

Brilliant Farms

Broach Software

Broadway Florist

Velma Brock

Brock's Florist

Blake Broderick
Jennifer Broderick

Marilyn Brohl

Stephen and Carol Bromberg

Brook Florist and Gifts, Inc.

Brookside Gardens, Inc. Brookview Floral, Inc.

Brothers Brothers Inc.

Brouwer Nursery

Jack Brown

Marcella Brown
Mike and Linda Brown

William Brown

Brown's Flowers and Gifts

Inc.

Brownwood Floral Co., Inc.

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Broxterman Grhs

Bruno Imazio Nursery

Bruschke' Greenhouse

Brush Pottery Inc. orporated

June I Bruskewitz

Bryan Groves - Fern

Division

Peter Bryce

Buchanan Trkg

Alex Buckallew

Louise Buckenmeyer

Buffalo Hort Sales

Lee Ann Buffington

Buhl Insurance

Harry Bullard

Burge Flower Shop Inc.

Harry Burgess

Burkhardt Florists, Inc.

Burkhart's Greenhouses

Clark Burkle

Burleson Wholesale Florist

Burlingame & Check the

Florist

Burlingame Flower Shop

Burlington Floral, Ltd.

Naud Burnett

Burns Greenhouse

Noreen and Robert Burr

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Bob Busch

James and Christin Buskirk

Busse & Rieck Sunnyside

Greenhouses

Busse - Thomas Flowers &

Greenhouses

Busses Flowers & Gifts, Inc.

Butlers Better Blooms

Butzel Long

C & G Growers

C J Brick Greenhouse

C. C. Pollworth Co.

C. D. Johnson Company

C.A.C.H., Inc.

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C.P. Wagner Company

C.R. Harnden Co. Inc.

C.S. Heal Farm Market, Inc.

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Calabrese Farms

California Farm Bureau

Federation

California Flower Exchange

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Dan Calin Jr.

Calla Co.

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Bob Callaham

Callison's, Inc.

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Florist

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Camp & Company Farms

Inc.

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Plant Foundation

Candle-lite

Cannon Equipment

Canover-Kirchheimer

Canton Rd. Garden

Canyon Greenhouses

Capitol Florist Supply Co.

Capitol Wholesale Florists,

lnc.

Capper's Greenhouses, Inc.

Caprock Growers, Inc.

Car X Auto Service

Carl A. Fister Greenhouse

Carl Brandefels Enterprises

Carl Russo Florists

Call Russo Florists

Carl Whitinger Company

Carl's Florist

Carl's Wholesale Florist Co.

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Carlsbad Wholesale Florists

William & Mary Carlson

Carmel Flower Shop Inc.

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Garden Center

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Carpenter's Custom Florist

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Cedar Lane Farms

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Florist

Central Florida Florist Assn.

Central Michigan

Wholesale

Central Point Florist

Century VI, Inc.

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Shop

Charles Adgate Florist

Charles The Florist

Chase Gardens

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Cherry Hills Greenhouse

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Christian's Greenhouse

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Clarke & Co, Inc.

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Clarks Flowers & Gifts

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Stephen Clegg

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Greenhouse

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Club Morgan
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Codner's Florist & Greenery

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Gould Coleman

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College of Agriculture-Plant Sciences Collett's Greenhouse

Clifford Collings

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Colonial Florist Inc.

Colonial Flower Shoppe Colonial Garden Centers,

L...

Colonial House of Flowers

Colonialware Wholesale,

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Color Burst

Color Inc.

_ . _ ..

Color Spot Nursery

Colorado Bedding & Pot Plant Assn.

Colorado Gold Wholesale Florist

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Columbia Florist Club

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Flowers 'N' Ferns

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Flowers by Bauer's

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David Jacobson Jaderloon Co Alan James James Price Jan's Flowers **Janor Pots** Jansen Bros., Inc. Florists Jasmine Creek Florist **Jasper County Medical** Center, Unltd Jay's Flowers Jean's Flower Shop Jeannette Corp. W. Jenks Jennie's Flower Shop Inc. Don and Arlene Jensen Jensen Greenhouses, Inc. Jensen's Whsle. Florist, Inc. Jerry Geary Flowers Jerry's Flowers Jill Jensen Botanical **Specialties** Jim Afdahl's Inc. Jim H Nemoto Co. Jim Ludwigs Blumengarten Jimco Greenhouses, Inc. Jimmy's Flower Shop, Inc. Charles and Elizabeth loachim JoAnn's Greenhouses, Inc. Joe Frisby Greenhouses Joel J Cooper & Son Ltd. John Dieckmann & Sons **Florists** John Edward Price Flowers John Grimes' Devol Greenhouse John Gugino Florist John Hollberg Greenhouses, Inc. John Klaus & Sons Greenhouses John Lochner Florist, Inc. John Mundy Florist

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John's, Inc.

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Knouse Flowers, Inc.

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Lake Washington Greenhouses

Lakeview Gardens

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Mira Lancaster

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Langeveld Bulb Lantern Florist

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Larry O'Malia Greenhouse

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Larson-Williams Florist

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Lawrence Farms

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Michigan Grower Products

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Greenhouse
Holly Money-Collins

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Montgomery Rose Company, Inc.

Jerry Montgomery

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Moore's Wholesale Florist

Mor-Farms

Morgan Enterprises Ltd.

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Morgan-O'Brien Florist

Nancy Mork
Mormile Florist

Morningside Greenhouse

Mr. George Morrison

Morrison Greenhouse, Inc.

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Florist, Inc.

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Nishimoto Nursery

Nitao Nursery

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North Carolina St Univ, Dept of Hort. Sci

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North Manchester

Greenhouses, Inc.

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Flst., Inc.

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Norwood Plastic

Nova Scotia Dept of Agriculture

NovaFlora Inc.

Novak's Flowers Shoppe

Novartis Crop Protection,

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Ohio State University

Ohio Valley Florists Assn.

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Oishi Nursery

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PDC Marketing

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Pearson-Florist

Pearsons School of Floristry

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R&R Expectations

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S & G Seeds

S & S Assoc.

S & T Wholesale

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S. Arthur Peterson, Inc.

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S. S. Skidelsky & Co.

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San Lorenzo Nursery Co.

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Sanders Wholesale Florist,

Sandhill Wholesale Florist

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Sandpoint Greenhouses

Sans Souci Flower Shop Santa's Forest Nursery

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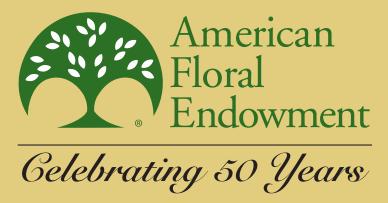
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