



Arizona Retail Florist Education Travel Grant Application Form

Deadline: October 1 each year

The Arizona Retail Florist Education Travel Grant was established to serve the retail florist members of Arizona.

PURPOSE:

Provide financial assistance for traditional retail florists in Arizona to pursue design and industry-related business educational experiences that allow exposure to fellow retail florists and floral industry members from outside of the state of Arizona, while providing opportunities for floral industry networking on a national level.

Each year, one recipient will be selected to receive an educational travel grant of up to \$1,000 to help cover the cost of attending an out-of-state industry educational event. The grant will be made as a reimbursement after the event is attended. The recipient can receive the grant once every five years.

APPLICATION CRITERIA

- Applicants must be owners, managers or employees of traditional retail florist shops with a brick and mortar storefront in the state of Arizona.
- Applications for this travel grant must be for an industry event in the coming year. *For example, apply in 2017 for travel in 2018.*
- Applicants must be requesting this grant for travel for floral design or industry-related business educational opportunities that take place outside of the state of Arizona.

Examples of eligible opportunities include floral design schools, SAF Convention, FTD Boot Camp, Floriology Institute, Teleflora Academy Events, SAF Profit Blast, State or Regional Floral Conventions, Cultivate, PFCI classes, AIFD Symposiums, and others. The exception to the "out-of-state" travel requirement would be if a national program (like SAF Convention or AIFD Symposium) were held within Arizona, which would still allow for exposure to fellow out-of-state retail florists and floral industry members.

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Please return completed application form with the required recommendation letter to:

American Floral Endowment, 1001 N. Fairfax Street, Suite 201, Alexandria, VA 22314, or email to dchedester@afeendowment.org.

AFE will notify all applicants of the recipient in early November each year.



Arizona Retail Florist - Education Travel Grant Application Form

Financial assistance (up to \$1,000) for traditional retail florists in Arizona to pursue design and industry-related business educational experiences.

Name: _____ Title: _____

Company: _____ Phone: _____

Address: _____ Email: _____

City: _____ State: _____ Zip: _____ Years in the industry: _____

1. What industry event are you attending to use this travel grant? Date of Event: _____

Event: _____ Location: _____

2. What is the total estimated cost of attending the event? (include airfare, hotel, registration fees, etc.) \$ _____

3. How will any amount in excess of this educational grant be funded for the event you have selected?

4. Please briefly explain why you have selected to attend this event: _____

5. Please list your current and past employers for last five years: _____

6. List any industry organizations you belong to: _____

7. List your past and current leadership roles within the Industry or community: _____

8. What other industry events have you attended in the past three years? _____

9. Please list previous scholarships or grants you have received (include amounts and year): _____

10. Please submit a letter of recommendation with your application. Letter should be from individual in a position of responsibility that can objectively speak to your qualities (cannot be a relative). Individuals could include current or former employer, owner of a traditional retail florist, or other industry member.

Signature: _____ Date: _____