

American  
Floral  
Endowment

Funding Generations of Progress  
Through Research and Scholarships

## Proposal Application for the Gus Poesch Floriculture Endowment at The Ohio State University

### General Application Information

- All applications must be submitted electronically to the AFE office.
- Application deadline — **June 1**.
- Only Faculty and Floricultural students at The Ohio State University are eligible to submit Applications.
- If funded, researchers and students are required to acknowledge funding by the American Floral Endowment Gus Poesch Research Fund for all publications and presentations.
- Application Checklist is provided below.

### Application Checklist

- Each page of the pre-proposal must be numbered.
- Application must be completed in its entirety using the provided form.
- All Pre-Proposals must meet 1 or more of the six objectives of the Gus Poesch Research Fund.
- A realistic timetable must be provided.
- Inclusion of supporting information must be included.

If you have questions, contact:

**American Floral Endowment**

1001 North Fairfax Street, Suite 201, Alexandria, VA 22314

Telephone – 703-838-5211 FAX – 703-838-5212

E-mail: [dchedester@endowment.org](mailto:dchedester@endowment.org)

*American Floral Endowment*  
*Proposal Application for Gus Poesch Research Fund*  
**Due by June 1 each year.**



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## Proposal Application for the Gus Poesch Floriculture Endowment at The Ohio State University

### **Introduction**

The purpose of this information is to provide each applicant with the guidelines for American Floral Endowment (The Endowment) Proposal Application for the Gus Poesch Research Fund.

### **Objectives of "The Gus Poesch Endowment"**

It is due to Gus' activity with young people that the G. H. "Gus" Poesch Research Fund was established at The Ohio State University. The objectives of the G. H. "Gus" Poesch Research Fund are as follows:

1. Funding the recruitment of high quality floriculture graduate students to the Ohio State University.
2. Funding of floriculture graduate student research at the Ohio State University.
3. Funding of floriculture graduate student travel to present research papers as a representative of The Ohio State University. *\*Proposals for student travel requests must not exceed \$1,500 and must include copy of abstract being presented.*
4. Funding of start-up costs for research, teaching, and extension of young floriculture faculty at The Ohio State University.
5. Funding of educational travel (domestic and international) of young floriculture faculty at The Ohio State University.
6. **New:** Funding of floriculture research projects provided that qualified funding requests for graduate student recruitment, travel, and research (as outlined in 1-5 above) have been considered.

### **The Proposal Application Process and Timeline**

Properly prepared proposals must be submitted no later than June 1. The AFE Research Committee will initially review and evaluate them by July 30. The Endowment will notify all applicants of their status in early August.



**Cover Page for  
Gus Poesch Research Fund  
Funding Request**

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**Research/ or Project Title:** Must be concise and descriptive.

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**Running (Three Word) Title:**

**Precise Identification of the Specific Objectives of the Project:**

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<b><u>Proposed Project Duration</u></b>	<b>Start (Mo/Yr)</b>	<b>Completion (Mo/Yr)</b>	<b>Total Years</b>
	_____	_____	_____

**Project Description:** Responses must be limited to the enclosed pages using a 12 pt. font. They must include:

- Precise identification of the proposed project.
- Proposed industry impact of the project.
- Development of realistic timetable for the project.
- Resources available and/or required to carry out the project.

**Total Estimated Cost:** (No overhead costs will be funded and must not be included). List multiple year requests here. Year 1 \$ \_\_\_\_\_ Year 2 \$ \_\_\_\_\_ Year 3 \$ \_\_\_\_\_

- *Attached budget sheet must be completed for the first year.*

**Name & Academic Status of Applicant:**

**Institution:**

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**Others Involved in Project:**

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**Name & Signature of Faculty Submitting the Pre-Proposal:**

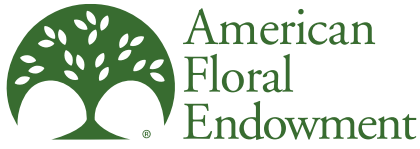
Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

University: \_\_\_\_\_ Department: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**Name and Signature of Department Chairperson**



## Gus Poesch Research Fund Project - General Information

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**Complete contact information for applicant:**

**Email address of primary investigator:** \_\_\_\_\_

**Project Title:** \_\_\_\_\_

**Designated Category (Check Only One Item):**

Graduate Student Recruitment

Young Faculty Members Start-up Costs

Graduate Student Research Funding

Young Faculty Educational Travel

Graduate Student Travel

Floricultural Research

**Project Objectives (Be Precise):**

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

**Projected Impact to the Industry (Be Specific):**

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

**Any Other Pertinent Information:**

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_



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**Project Description:** Precise identification of the current/potential problem, proposed impact of the project, development of realistic timetable for the project, resources that are available and/or required, and citations of pertinent literature.



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**Project Description Continued:** Precise identification of the current/potential problem, proposed impact of the project, development of realistic timetable for the project, resources that are available and/or required, and citations of pertinent literature.



**PROPOSED BUDGET FOR GPE  
AT THE OHIO STATE UNIVERSITY**

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Running Title:				
<b>Date of Application:</b>				
<b>Applicant:</b>	<b>YEAR 1</b>	<b>YEAR 2</b>	<b>YEAR 3</b>	<b>YEAR 4</b>
<i>A. Salaries and Wages</i>				
Graduate Student(s)				
Technician(s) Hourly Employees				
<b>TOTAL SALARIES AND WAGES</b>				
<i>B. Fringe Benefits</i>				
Graduate Student(s)				
Technician(s) Hourly Employees				
<b>TOTAL FRINGE BENEFITS</b>				
<b>C. Total Salaries, Wages and Fringe Benefits</b>				
<i>D. * Equipment</i>				
<i>E. ** Materials and Supplies</i>				
<i>F. Travel (Be specific)</i>				
<i>G. Computer Costs</i>				
<i>H. Other Direct Costs (e.g., laboratory services,</i>				
<b>J. Total Direct Costs</b>				
<b>TOTAL REQUESTED PER YEAR</b>				

\*Describe any Equipment over \$5,000

\*\*Provide List of Materials and Supplies