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AFE Announces New CalFlowers Scholarship

ALEXANDRIA, VA – Jan. 18, 2018 – A new scholarship has been established by CalFlowers through the [American Floral Endowment \(AFE\)](#).

The **CalFlowers Scholarship** is for undergraduate students attending an accredited California college or university (first priority) or an undergraduate California resident attending an accredited college or university elsewhere in the U.S. (second priority).

Students applying for this scholarship do not need to be majoring in an agricultural program, but must demonstrate a commitment to seeking employment in the floriculture industry after graduation.



A work history or a meaningful internship experience in floriculture is necessary if the applicant is not obtaining an agricultural degree. Students should have a GPA of 3.0 or higher.

One student will be awarded this scholarship annually.

The [California Association of Flower Growers & Shippers \(CalFlowers\)](#) was founded in 1941 by a small group of flower shipping companies to foster the success of the California floral industry.

Today, CalFlowers is the leading floral trade association in California serving growers and the entire supply chain in the state and in 47 states across the U.S.

In addition to the transportation benefits enjoyed by CalFlowers members, the association is also becoming a leader in bringing fresh cut flowers to the U.S. market, especially promoting the benefits of fresh flowers to new generations of consumers.

"The CalFlowers Board of Directors is pleased to establish this scholarship fund as an investment in the future of the industry," said Michael LoBue, CEO of CalFlowers.

"CalFlowers is bullish on the U.S. floral industry and this scholarship is an obvious commitment to that future."

AFE awards more than 20 scholarships annually to undergraduate and graduate students, and the application deadline is May 1 each year.

To learn more and see the list of 2017 scholarship recipients, visit endowment.org/scholarships.

About AFE

The American Floral Endowment is a nonprofit organization dedicated to advancing the floriculture and horticulture industry through funding research, educational grants and scholarships. Since 1961, more than \$15 million has been funded in research and educational projects, and more than \$2 million has been funded in scholarships and internships designed to attract and retain the future leaders of the industry. To learn more about AFE or make a tax-deductible contribution, visit www.endowment.org.

